

ADM Athletic Booster Club

Agenda - Notes

September 21st @ 6PM



A. Call to Order:

a. August meeting minutes were approved and posted online.

b. Officers Attendance: /4

X	Kelly Shull	President	X	Carl Duffy	Treasurer
X	Gretchen Rickert	Vice President	X	Matt Siefken	Secretary

c. Sport Reps Attendance: /38

X	Jeremy Brancheau	Basketball (Boys)
	Melissa Dohlman	
X	Matt Siefken	Baseball
X	Michelle Siefken	
	Jennifer Poe	Cross Country (Boys)
X	Laura Collier	
X	Alicia Karwal	Dance
	Sara McIntyre	
X	Misty Lovejoy	Golf (Boys)
X	Derrick Livingston	
X	Chrissy Reynolds	Soccer (Boys)
	Amy Orban	
X	Kristie Schaul	Softball
X	Pam James	
X	Katie Pitzen	Track (Boys)
	Noah Johnson	
	Ryan Steinfeldt	Wrestling
X	Mike Sutter	
X	Nate Banse	eSports
	Liam McHugh	
	Brandy Belgarde	Special Olympics

	Jill Montag	Basketball (Girls)
X	Cassidy Noring	
X	Brittney Roorda	Cheerleading
X	Shasta Hillmer	
	Laci Williams	Cross Country (Girls)
X	Kim Mattes	
	Ann Heitz	Football
X	Brent and Emily Kneip	
	Cristin Kreifels	Golf (Girls)
	Open	
	Amy Asche	Soccer (Girls)
X	Jessie James	
	Jim Morse	Strength & Conditioning
	Erin Morse	
	Sarah Seehase	Track (Girls)
X	Iva Neppl	
X	Jory Smith	Volleyball
X	Sara Steinkamp	
	Cherri Wilson	Bowling
	Brandon Duff	

d. Introductions of new reps

- i. New Boys Golf Rep, Derrick Livingston – 5 kids participate in Golf, Basketball, Football, Soccer

B. Committee Reports

a. **Athletics Report** – Rod Wiebers, Activities Director

- Busy week with Homecoming. Honored the 1975 football team. They had a great time and appreciated the efforts
- Football beat Bondurant
- Volleyball beat North Polk
- New Baseball Coach Shawn Beenken – Teaches in Waukee and is an Elementary PE teacher.
 - o Was an assistant in Waukee
- Cross Country off to a good start. Season picks up here in the next couple of weeks.
- Volleyball tied for the lead in the conference. Match vs Ballard on Tuesday
- Cheer getting ready for competition
- Esport beat Waukee the other night to kick off their season.

b. **Financial** - Carl Duffy

- Financial update provided.
- \$25k set aside for weightroom
- Will be getting ready for the November Spend meeting.

c. **Business Updates** – Kelly Shull

- RJK builders assisted with the signs at the stadium. Appreciate their help.
- Ad sales from Big Green Umbrella have been completed for the program. Record high amount.
- 28 business members this year. Down by 2 from last year.

C. New Items / Open Discussion

a. Membership Drive Results – Matt and Carl

- Thank you for everyone's help. Great night, all spots were filled for drivers. Took right around 2 hours to get the town canvased.
- Had a record fundraising year for the membership drive. Increased our amount raised by nearly 25%

b. Seat and Parking Raffle – Kelly and Gretchen

- Did a seat raffle and a parking raffle
 - o Raised just under \$800 for both of those raffles.

c. November Spend Discussion

- Rod will be reaching out to the coaches to submit their yearly requests.
- Work with your coaches to try and find things that have a year over year use within the program.
- Make sure in your convos with your coaches you have them prioritize their list.
- Reminder we do have a uniform rotation. We should not be requesting new uniforms unless there has been wear and tear or increased participation.

d. Tiger Fest

- No rain for Tiger Fest which was a win. Thanks to Ann and Katie for working on the posters. Thanks to Ann for lining up sponsors for the posters.
- Did apparel sales and did about \$750 in sales.
- Down to 2 boxes of merch and we will need to determine what to do with that.

e. Gala

- No updates on the Gala outside of looking for Ticket Sales in Mid-October

f. Basketball Tournament – Signups are now live.

g. Junior Tiger Club – Need to determine what we are wanting to do due to low numbers.

D. Meeting Adjourns

Motioned – Carl

2nd - Shasta

End – 6:22