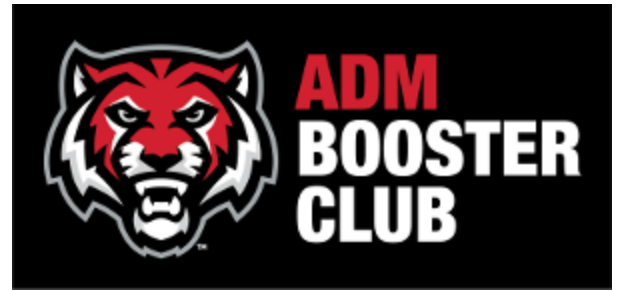


ADM Athletic Booster Club

Agenda - Notes

Sunday August 17th @ 6PM



A. Call to Order:

a. July meeting minutes were approved and posted online.

b. Officers Attendance: /4

X	Kelly Shull	President	X	Carl Duffy	Treasurer
X	Gretchen Rickert	Vice President	X	Matt Siefken	Secretary

c. Sport Reps Attendance: /38

	Jeremy Brancheau	Basketball (Boys)
X	Melissa Dohlman	
X	Matt Siefken	Baseball
X	Michelle Siefken	
	Jennifer Poe	Cross Country (Boys)
X	Laura Collier	
	Alicia Karwal	Dance
X	Sara McIntyre	
X	Misty Lovejoy	Golf (Boys)
	Open	
X	Chrissy Reynolds	Soccer (Boys)
X	Amy Orban	
X	Kristie Schaul	Softball
	Pam James	
X	Katie Pitzen	Track (Boys)
X	Noah Johnson	
X	Ryan Steinfeldt	Wrestling
	Mike Sutter	
X	Nate Banse	eSports
X	Liam McHugh	

	Jill Montag	Basketball (Girls)
X	Cassidy Noring	
X	Brittney Roorda	Cheerleading
X	Shasta Hillmer	
X	Laci Williams	Cross Country (Girls)
X	Kim Mattes	
X	Ann Heitz	Football
X	Brent and Emily Kneip	
	Cristin Kreifels	Golf (Girls)
	Open	
X	Amy Asche	Soccer (Girls)
X	Jessie James	
	Jim Morse	Strength & Conditioning
	Erin Morse	
	Sarah Seehase	Track (Girls)
X	Iva Neppl	
	Jory Smith	Volleyball
X	Sara Steinkamp	
X	Cherri Wilson	Bowling
	Brandon Duff	

d. Introductions of new reps

i. New Rep - Kim Mattes – 3 girls 2 graduated and currently at Central and 1 will be a Jr.

- ii. Any other new Reps?

B. Committee Reports

a. **Athletics Report** – Rod Wiebers, Activities Director

- Fall Activities are one week in already. Weather has been warm but overall hasn't been too bad.
- Will be adding new bleachers at the stadium to try and ease the pressure of our current stands. Will be moving the HS and MS students.
- Football scrimmage this Friday vs Johnston. Sports drink used as admission.
- Volleyball has a scrimmage at Johnston next weekend.
- Regular season for both football, volleyball, and cross country will be the following week.
- All work for pass emails have been sent out.
- 2026 work for pass events have been sent out for the fall and is already full.
- MS football and XC starts 8/25. Volleyball starts 8/27.
- Open role for new HS Head Baseball Coach
- Still looking for 2 MS girls basketball coaches. Season starts Oct 25th and ends before winter break.
- Also looking for a MS girls wrestling coach.

b. **Financial** - Carl Duffy

- Still waiting on 3 items from the 2025 spend. Will come in under budget by \$2-\$3k once done.
- Once numbers are finalized, we can determine how much we want to commit to the new weight room.

c. **Business Updates** – Kelly Shull

- Rod has sent out a kick-off letter to our 2024-2025 sponsors. Seeing a good response from those businesses in regard to renewals.
- If you have any businesses, you feel Rod should reach out to please let him know.
- There are multiple levels of membership, so nothing is too big and nothing too small.
- Looking on ideas for signage from the sponsors to hand at the stadium.

C. New Items / Open Discussion

a. **Membership Drive** – Matt

I still need 5 drivers. If you haven't signed up, please make sure you do.

b. **Tiger Fest** – Thursday the 18th of September. Plan will be to do tattoos and a senior signing. Want to focus on the Senior poster table just the all sports poster.

Will look to run the table along the middle of the activities on the grass field.

Will look to sell the remaining towels at the event.

There will be a MS football game that night so parking, and traffic will be significant.

- c. Gala Update – Caterer, Music, MC and Auctioneer have all been booked.

Ticket sales will be in the middle of October.

Will be doing a silent auction again. Start organizing your team's items.

Looking for large auction items as well.

Looking at using a new system for payments

- d. Program Agreement – Kelly

Signed agreement with Big Green Umbrella again this year.

- e. Sweet Corn Recap – It rained. Thank you to all that volunteered! Will use the lanyards for next years parade.

- f. Bonus Money Update – Carl – Bonus money has been reconciled and have been emailed out.

- i. Comfortable moving the \$500 cap to \$1000.

- ii. This money can be used as more on demand items as opposed to waiting until the November spend. (No approval is needed)

D. Meeting Adjourns

Motion to adjourn – Ann

2nd – Shasta

Meeting Ends 6:40