ADM Athletic Booster Club

Agenda - Notes July 20th @ 6PM



A. Call to Order:

a. June meeting minutes were approved and posted online.

b. Officers Attendance: /4

X	Kelly Shull	President		Carl Duffy	Treasurer
X	Gretchen Rickert	Vice President	X	Matt Siefken	Secretary

c. Sport Reps Attendance: /38

	Jeremy Brancheau	Basketball (Boys)	
	Melissa Dohlman		
X	Matt Siefken	Baseball	
X	Michelle Siefken		
X	Jennifer Poe	Cross Country	
X	Laura Coller	(Boys)	
X	Alicia Karwal	Dance	
	Sara McIntyre		
	Misty Lovejoy	Golf (Boys)	
	Open	Goil (Boys)	
	Chrissy Reynolds	Soccer (Boys)	
	Amy Orban		
	Kristie Schaul	Softball	
	Pam James		
X	Katie Pitzen	Track (Boys)	
X	Noah Johnson	Hack (BOys)	
	Ryan Steinfeldt	Wrestling	
	Mike Sutter		
X	Nate Banse	eSports	
	Liam McHugh		

	Jill Montag	Basketball (Girls)	
	Cassidy Noring	Busicesbuil (Gills)	
X	Brittney Roorda	Cheerleading	
X	Shasta Hillmer		
X	Laci Williams	Cross Country (Girls)	
	Open		
	Ann Heitz	- Football	
	Brent and Emily Kneip		
X	Cristin Kreifels	Golf (Girls)	
	Open		
X	Amy Asche	Soccer (Girls)	
	Jessie James		
X	Jim Morse	Strength &	
	Erin Morse	Conditioning	
	Sarah Seehase	Track (Girls)	
	Iva Neppl	Hack (GIIIS)	
	Jory Smith	Volleyball	
	Sara Steinkamp		
X	Cherri Wilson	Bowling	
	Brandon Duff		

d. Introductions of new reps

i. New Reps

Laura Coller – Boys Cross Country Rep – 8th grade literacy teacher. 8th grade son and 6th grade daughter

Noah Johnson – Boys Track – Lived in Adel for 10 years. Son that will be a sophomore and daughter that will be a freshman

B. Committee Reports

a. Athletics Report – Rod Wiebers, Activities Director

- i. End of Summer Sports Softball will play DCG tomorrow at State Softball. They have made it 5 years straight.
- ii. Baseball ended July 11th in Oskaloosa. Lost 9 games by 1 or 2 runs this year. A lot of young kids got a significant amount of playing time and should be a good foundation for the future
- iii. Activities registration has been sent out. Please make sure to get them registered as soon as possible. Please pass the word.
- iv. Fall Kick-Off will be August 10th 4-5pm will be middle school and 5-6pm will be high school. Middle school fall sports meetings will follow the kick-off for parents and athletes. High School may or may not have a meeting after.
 - Information will be provided from Capital Orthopedic, Booster Club, Athletic Training Services,
- v. Fall practices will start August 11th for high school teams.
- vi. Activity Passes will go live the week after Family Week through Bound.
- vii. A lot of camps going on this week for all fall activities.
- viii. Looking into some new seating options for Football games this fall to try and lessen the pressure in the current seating.
- ix. Looking for 2 7th Grade Girls Basketball Coaches
- x. Just hired a Assistant Cross Country coach.
- xi. Athletico will take over the Athletic Training Duties this fall. Jacob Volf will be the Trainer

b. Financial - Carl Duffy

- i. Carl will pull Booster Bonus money and get it out to everyone this week.
- ii. Golf Tournament brought in about the same amount as we have in prior years

c. Apparel - Gretchen Rickert

d. **Business Updates** – Kelly Shull

- i. **No new updates**. Kelly will work with Rod to get things up and running for the 2025-2026 school year.
- ii. If you have any ideas of new Business Members please get them information and let her or Rod know so they can reach out.

C. New Items / Open Discussion

a. Cross Country Request – Not able to attend a meet due to Homecoming this year. Are now looking to allocate those dollars to different items

Folding Ceiling Fan and Heater for inside of their tent, Battery Back up, team benches, and award belt to celebrate PRs. Total amount \$920

Moved – Kelly, 2nd – Alicia

Unanimously Approved

b. Sweet Corn Plans – Both Parade and Booth

Adel Living Magazine is doing a SweetCorn guide. Decided to decline

Iconic willing to donate profits of the store if we get Booster Club volunteers that are willing to work the store during the Festival. If you team is interested please reach out to Kelly

Parade – Lanyards have been purchased and are ready for the kids to throw out.

Going to try and get the high school teams together along with the Booster Club float so all athletics are together. Would like to have 2-4 athletes represented from each team.

Still need 1 truck for the parade

Booth – 10x20 has been paid for this year. Booth will be in the same place as it was last year.

Cheer- Face Painting
Dance – Lemonade
Football – Flags
Booster Club - Towels

c. Gala Committee Update

Saturday January 31st at Country Lane Lodge (Tickets will go on-sale Mid to Late October)

Catering quotes have been obtained and decision made shortly

Brian Allen will be doing the music.

Will need to start lining up Auction Items.

d. Rookie Tiger Club Plan

Looking to get everything ready to go for the Open Houses

Sponsorship potentially has been landed to help with costs

Use Social Media in August

2nd-6th Grade

e. Baseball All-Star Game – Jaxson and Jason Book – Large School West Sr All Star Series. Jason will be head coach and Jaxson a player. 3 games played At Ankeny, Ankeny Centennial, and Urbandale. 31st -Aug 2nd Looking for \$250 each to assist with expenses. We have had a player in 7 of the last 15 years.

Motion – Matt, 2nd Jennifer Approved

f. Sunday August 24th Membership Drive Sign Ups coming.

D. Meeting Adjourns

Moved – Gretchen

2nd- Cristen

Adjourned – 6:56 pm