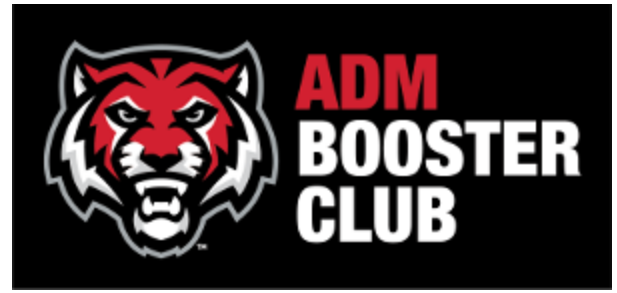


ADM Athletic Booster Club

Agenda - Notes

November 17th @ 6PM



A. Call to Order:

a. October meeting minutes were approved and posted online.

b. Officers Attendance: 4/4

X	Kelly Shull	President	X	Carl Duffy	Treasurer
X	Gretchen Rickert	Vice President	X	Matt Siefken	Secretary

c. Sport Reps Attendance: 29/38

	Jeremy Brancheau	Basketball (Boys)
X	Melissa Dohlman	
X	Matt Siefken	Baseball
X	Michelle Siefken	
X	Jennifer Poe	Cross Country (Boys)
	Open	
	Alicia Karwal	Dance
X	Sara McIntyre	
X	Misty Lovejoy	Golf (Boys)
X	Ben Madison	
X	Mike Richardson	Soccer (Boys)
	Amy Orban	
X	Kristie Schaul	Softball
X	Pam James	
X	Melisha Rynearson	Track (Boys)
X	Katie Pitzen	
X	Ryan Steinfeldt	Wrestling
X	Mike Sutter	
X	Nate Banse	eSports
X	Liam McHugh	

X	Jill Montag	Basketball (Girls)
X	Brittney Roorda	Cheerleading
X	Shasta Hillmer	
	Amy Piepmeier	Cross Country (Girls)
X	Laci Williams	
X	Ann Heitz	Football
X	Cristin Kreifels	Golf (Girls)
X	Amy Asche	Soccer (Girls)
X	Jessie James	
X	Jim Morse	Strength & Conditioning
X	Erin Morse	
	Sarah Seehase	Track (Girls)
X	Anne Crannell	
X	Jory Smith	Volleyball
	Michelle Coghlan	
X	Jamie Evans	Bowling

d. Introductions of new reps

i. New Reps – Jamie Evans – Son Owen Evans bowls and plays Soccer

B. Committee Reports

a. **Athletics Report** – Rod Wiebers, Activities Director

- Winter Sports all will officially be started
- 26 boys bowling and 12 girls bowling. Both teams will have a JV and Varsity team
- Bowling will have their first match a week from Monday
- Girls Basketball is home on Friday vs Des Moines Christian. Girls have 25 out and will look to play 9/JV/V
- eSports just finished fall season and will look to start Winter season.
- Girls Volleyball lost to Glenwood in the Regional Final
- Football lost to Lewis Central in Quarterfinals
- Boys XC finished 9th. Girls XC represented by Eliot Von Roden
- Cheer – Finished 5th
- Dance competed at Newton this last week.
- We also had ADM girls compete in the State Swim Meet for Waukee

b. **Financial** - Carl Duffy

c. **Apparel** - Gretchen Rickert

- Committee has met with Heartland Handcrafted. = Dedicated online store with 20% given back to the Booster Club up to \$2500
- Will support pop up events. Looking for 3 school events and Tiger Fest and Sweet Corn. They will handle the staffing unless they feel they need more people.
- They will handle all design work.
- Booster Club will assist with Promotion. We also will be promoting Tiger Shop and Iconic.
- Look into becoming Booster Business Member

d. **Business Updates** – Kelly Shull

- Banners have started to be hung.
- Lions flag is scheduled to be installed on Friday.
- Two state trophies have been engraved.
- Memorial Donation from Dick Duff
- Corporate Matching Gifts. How do we get the word out. Will be putting a copy of the form out there to help promote.
- Meet the team night is this Thursday
- Halftime Contests. If you have any ideas please let Kelly know.
- Kids Club – Flyer has been submitted to the school for approval. Will look to promote through social media and need payment link.

C. New Items / Open Discussion

a. November Spend – All

- Rod went through the process of reviewing the requests to provide his thoughts on the items. Determined what the school could cover and what items didn't support the mission or purpose of the Booster Club.
- Carl discussed the view of camps, and the Booster Clubs thought process on what was approved.
- General discussion around the items that did not get approved.
- Carl discussed current funds and thought process around the amount that we are looking to spend. Including general Booster Club costs and funding long-term projects.
- Motion - Ben
- 2nd – Ryan
- Approved the spend for items for the 20 covered sports at ADM

b. Booster Club Basketball – Matt

- Be on the lookout for a sign-up sheet for Gym Marshall

D. Meeting Adjourns

Motion to adjourn- Shasta

2nd - Ann

Time: 7:01