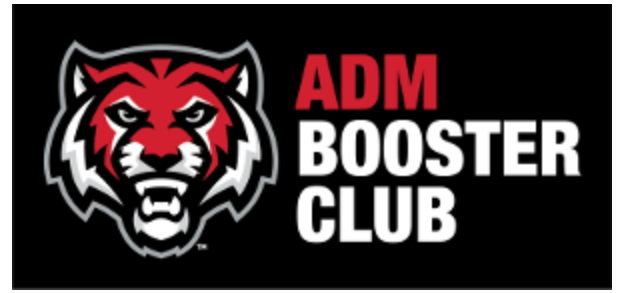


ADM Athletic Booster Club

Agenda

September 15th @ 6PM



A. Call to Order:

a. August meeting minutes were approved and posted online.

b. Officers Attendance: 4/4

X	Kelly Shull	President	X	Carl Duffy	Treasurer
X	Gretchen Rickert	Vice President	X	Matt Siefken	Secretary

c. Sport Reps Attendance: 22/38

X	Jeremy Brancheau	Basketball (Boys)
X	Melissa Dohman	
X	Michelle Siefken	Baseball
X	Matt Siefken	
	Jennifer Poe	Cross Country (Boys)
	Open	
X	Alicia Karwal	Dance
X	Sara McIntyre	
X	Misty Lovejoy	Golf (Boys)
	Ben Madison	
	Mike Richardson	Soccer (Boys)
X	Amy Orban	
X	Kristie Schaul	Softball
X	Pam James	
X	Melisha Rynearson	Track (Boys)
X	Katie Pitzen	
	Ryan Steinfeldt	Wrestling
	Mike Sutter	
X	Nate Banse	eSports
X	Liam McHugh	

	Jill Montag	Basketball (Girls)
	Kelly Shull	
	Brittney Roorda	Cheerleading
X	Shasta Hillmer	
	Amy Piepmeier	Cross Country (Girls)
X	Laci Williams	
X	Carl Duffy	Football
X	Ann Heitz	
	Amanda Gardiner	Golf (Girls)
	Cristin Kreifels	
X	Amy Asche	Soccer (Girls)
X	Jessie James	
	Jim Morse	Strength & Conditioning
	Erin Morse	
	Sarah Seehase	Track (Girls)
X	Anne Crannell	
X	Jory Smith	Volleyball
	Michelle Coghlan	

d. Introductions of new reps

i. Kristie Schaul, Softball – Husband Justin and 2 kids Finley and Reece

B. Committee Reports

- a. **Athletics Report** – Rod Wiebers, Activities Director
 - i. Fall Activities have started
 - ii. Cross Country has had 3 meets already
 - iii. Middle School sports started last week and already had games in week 1
 - iv. Volleyball off to a good start
 - v. Football started the year 2-1 and loss a close game vs #1 Lewis Central
 - vi. Cheer has done their youth clinic and Dance has already performed at football games
 - vii. Opening for a MS girls wrestling coach (Currently 6 girls signed up)
 - viii. Also need boys and girls assistant MS basketball coaches
- b. **Financial** - Carl Duffy
 - i. Fundraising and Gala finances are in the best place as they have been historically.
- c. **Apparel** - Gretchen Rickert
 - i. Last order should be shipping this week.
 - ii. 40-45 sales from final order
- d. **Business Updates** – Kelly Shull
 - i. Ad sales for the programs had record amount of sales.
 - ii. If you know of any names that need updated in the program please reach out to Kelly
 - iii. All business members from last year renewed and gained a couple new ones.
 - iv. Homerun Plumbing purchased a t-shirt cannon to use this year. Also are interested in selling seat cushions.
 - v. Updated the stadium banners at the stadium. Hopefully will last longer than the old ones.
 - vi. John Harada will continue to pay for TDs and FGs this football season.

C. New Items / Open Discussion

- a. Gala Review – Kelly

20 less tickets sold this year
Slightly lower profit from last year.
Saved money on Photographer and Entertainment this year
Looking to do this event at a different date to see if we can increase sales and not be back to back with Booster Drive.
Alumni Assoc is not doing their Red and Black bash going forward. May look into moving to Jan of 2025
- b. Booster Drive Review – Matt and Carl

Thank you for helping out!
Another record year. Challenges with football cards and the Gala will look to make adjustments in 2025. Also need to adjust a couple of routes
Since a Sunday night maybe look at another food option. Ice Cream???

- c. Tiger Fest – Gretchen
Tattoo table that will be worked by Cheer
Also will be doing Sr. Poster signing
Will look to sell some final items and see if there is enough for an apparel table.
- d. Championship Banner Update – Kelly
Quotes for banners have been coming in.
Quotes ranged from \$23k to \$4k
Kelly provided an example of what the banners would look like.
Still working on accumulating Years for the banners
- e. Rookie Tiger Club Update – Jennifer and Cristin
No update but still looking to get this up and running. Not sure of a date yet.
- f. Discussion around updating November Spend criteria – All
Need to determine what we are comfortable with spending money on.
Rod discussed the new uniform rotation the school is doing.
- g. Bowling Update
Will be getting 1 rep for Boys Bowling and 1 rep for Girls Bowling
- h. New Gym Flag – Kelly
Adel Lions Club would like to provide a new flag for the gym.
Flag will be retractable and up before basketball season.
- i. Girls RRC Wrestling Request
Request to sponsor an overnight Wrestling Tournament. Request is for \$950
Carl motioned, Laci 2nd , Approved Unanimously

D. Meeting Adjourns

Motion to adjourn Pam
Second Ann
Time:7:09