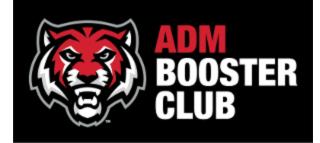
ADM Athletic Booster Club Agenda - Notes July 21 @ 6PM



A. Call to Order:

a. June meeting minutes were approved and posted online.

b. Officers Attendance: 3 /4

X	Kelly Shull	President	Х	Carl Duffy	Treasurer
	Gretchen Rickert	Vice President	Х	Matt Siefken	Secretary

c. Sport Reps Attendance: 19 /38

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	Jeremy Brancheau	Basketball (Boys)		Χ	Jill Montag	Basketball (Girls)
Χ	Melissa Dohlman				Scott Straka	
	Ben Madison	- Baseball		Х	Brittney Roorda	Cheerleading
Х	Matt Siefken			Х	Shasta Hillmer	cheeneading
x	Jennifer Poe	Cross Country (Boys)			Amy Piepmeier	Cross Country
	Open				Laci Williams	(Girls)
	Alicia Karwal	Dance			Adam Doll	- Football
х	Sara McIntyre			Х	Ann Heitz	FOOLDAII
	Misty Lovejoy	Golf (Boys)			Amanda Gardiner	Golf (Girls)
	Open				Cristin Kreifels	Goli (Giris)
	Mike Richardson	Soccer (Boys)			Amy Asche	Soccer (Girls)
Х	Amy Orban			Х	Jessie James	Soccer (Giris)
	Jory Smith	Softball		Х	Jim Morse	Strength &
x	Pam James			Х	Erin Morse	Conditioning
Х	Melisha Rynearson	– Track (Boys)			Sarah Seehase	– Track (Girls)
х	Katie Pitzen			Х	Anne Crannell	
Х	Ryan Steinfeldt	Wrestling		Χ	Michelle Siefken	Volleyhall
	Mike Sutter				Michelle Coghlan	Volleyball
х	Nate Banse	– eSports	1			
	Liam McHugh					

d. Introductions of new reps

i. New Reps

Katie Pitzen – Boys Track- Kids - 3 boys Jr, Freshman, and 5th grader

Shasta Hillmer – Cheer Kids Kids- Sophomore and 7th grader

B. Committee Reports

- a. Athletics Report Rod Wiebers, Activities Director
 Boys Baseball Ended 16-15 very young team
 Softball State Tournament Qualifier Lauren and CC 1st Team SW District Coach Stanford was COY
 Activity Registration New this year. Will now be on Bound. System should be easier than years past. No major issues. Bound will also be the new ticketing platform. If you have a pass you will be able to add to your Apple Wallet.
 New Athletics Admin- Erin Morse will now take over for Dana Brown
 Fall Kickoff Will now be MS only.
 Jason Kilker and Sarah Boesen new bowling coaches
 Looking for Girls MS Wrestling Coach Jan-Feb
- b. Financial Carl Duffy

23-24 spend is almost done. Carrying over a bit more from prior years Bonus Money needs to be spent by August 15th

c. Apparel - Gretchen Rickert

Letterman's Locker would be a constant store. Decided to not move forward due to initial start-up costs and 15% on all sales.

Looking to end apparel sales and supplement with the Gala Will be one final Decker order. Will be having blowout sales at Sweet Corn and Tiger Fest Will look to support the All-Staff kickoff with some items

d. Business Updates - Kelly Shull

Have been reviewing the sponsorship packages
Renaming and Updating the various options
Pricing Remains the same and will limit the number of top tier sponsors
Tiger Hall of Fame - \$5,000
Tiger Icon - \$2,000
Tiger Champion - \$1,250
All-State - \$750
All-Conference - \$500
Varsity - \$250

Website has been updated. Will look to kick off official launch in the next few weeks.

Booster Club Banner at the Stadium needs to be replaced.

C. New Items / Open Discussion

- a. Baseball All-Star Game Coach Book and Grant Rychnovsky
 - Will be playing baseball at NW in Orange City
 - Coaches Association All Star Game 3 Games in Pella
 - August 1-3
 - Request for \$250 to participate
 - Approved Connect with Coach Book and Grant
- b. Booster Club Gala Update Kelly
 - Ticket Sales have started 1/3 to our goal so far
 - Please try and push the gala in your daily interactions
 - Still in need of Gala Auction items. Items need to be delivered August 9th
 - Going through the items that were auctioned off last year to see if anyone would like to support again this year.
- c. Booster Club Drive Update Matt
 - August 18th 6pm 8pm
- d. Golf Follow Up
 - 26 Teams
 - Had a number of Reps and Students participate at various holes
 - Entry gift sponsors
 - Raised just over \$6k this year from the golf tournament
- e. Sweetcorn Festival and Tiger Fest
 - Insurance has been purchased
 - Will look to push the remaining apparel at a discount
 - Will need 2 trucks and student athletes to participate
 - Need to find something to throw out.
- f. Championship Banners and Record Board Update Kelly
 - Approval to move forward with banners from Signature Graphics
- g. August 11th Next Meeting

D. Meeting Adjourns

Motion- Carl

2nd – Ann

7:03