

# ADM Athletic Booster Club

## Agenda - Notes

July 21 @ 6PM



### A. Call to Order:

a. June meeting minutes were approved and posted online.

b. Officers Attendance: 3/4

X	Kelly Shull	President	X	Carl Duffy	Treasurer
	Gretchen Rickert	Vice President	X	Matt Siefken	Secretary

c. Sport Reps Attendance: 19/38

	Jeremy Brancheau	<b>Basketball (Boys)</b>
X	Melissa Dohlman	
	Ben Madison	<b>Baseball</b>
X	Matt Siefken	
X	Jennifer Poe	<b>Cross Country (Boys)</b>
	Open	
	Alicia Karwal	<b>Dance</b>
X	Sara McIntyre	
	Misty Lovejoy	<b>Golf (Boys)</b>
	Open	
	Mike Richardson	<b>Soccer (Boys)</b>
X	Amy Orban	
	Jory Smith	<b>Softball</b>
X	Pam James	
X	Melisha Rynearson	<b>Track (Boys)</b>
X	Katie Pitzen	
X	Ryan Steinfeldt	<b>Wrestling</b>
	Mike Sutter	
X	Nate Banse	<b>eSports</b>
	Liam McHugh	

X	Jill Montag	<b>Basketball (Girls)</b>
	Scott Straka	
X	Brittney Roorda	<b>Cheerleading</b>
X	Shasta Hillmer	
	Amy Piepmeier	<b>Cross Country (Girls)</b>
	Laci Williams	
	Adam Doll	<b>Football</b>
X	Ann Heitz	
	Amanda Gardiner	<b>Golf (Girls)</b>
	Cristin Kreifels	
	Amy Asche	<b>Soccer (Girls)</b>
X	Jessie James	
X	Jim Morse	<b>Strength &amp; Conditioning</b>
X	Erin Morse	
	Sarah Seehase	<b>Track (Girls)</b>
X	Anne Crannell	
X	Michelle Siefken	<b>Volleyball</b>
	Michelle Coghlan	

### d. Introductions of new reps

i. New Reps

Katie Pitzen – Boys Track- Kids - 3 boys Jr, Freshman, and 5<sup>th</sup> grader

Shasta Hillmer – Cheer Kids Kids- Sophomore and 7<sup>th</sup> grader

## B. Committee Reports

a. **Athletics Report** – Rod Wiebers, Activities Director

**Boys Baseball** – Ended 16-15 very young team

**Softball** – State Tournament Qualifier Lauren and CC 1<sup>st</sup> Team SW District Coach Stanford was COY

**Activity Registration** – New this year. Will now be on Bound. System should be easier than years past. No major issues. Bound will also be the new ticketing platform. If you have a pass you will be able to add to your Apple Wallet.

**New Athletics Admin**- Erin Morse will now take over for Dana Brown

**Fall Kickoff** – Will now be MS only.

Jason Kilker and Sarah Boesen new bowling coaches

Looking for Girls MS Wrestling Coach Jan-Feb

b. **Financial** - Carl Duffy

23-24 spend is almost done. Carrying over a bit more from prior years

Bonus Money needs to be spent by August 15th

c. **Apparel** - Gretchen Rickert

Letterman's Locker would be a constant store. Decided to not move forward due to initial start-up costs and 15% on all sales.

Looking to end apparel sales and supplement with the Gala

Will be one final Decker order.

Will be having blowout sales at Sweet Corn and Tiger Fest

Will look to support the All-Staff kickoff with some items

d. **Business Updates** – Kelly Shull

Have been reviewing the sponsorship packages

Renaming and Updating the various options

Pricing Remains the same and will limit the number of top tier sponsors

Tiger Hall of Fame - \$5,000

Tiger Icon - \$2,000

Tiger Champion - \$1,250

All-State - \$750

All-Conference - \$500

Varsity - \$250

Website has been updated. Will look to kick off official launch in the next few weeks.

Booster Club Banner at the Stadium needs to be replaced.

## C. New Items / Open Discussion

- a. **Baseball All-Star Game – Coach Book and Grant Rychnovsky**
  - Will be playing baseball at NW in Orange City
  - Coaches Association All Star Game 3 Games in Pella
  - August 1-3
  - Request for \$250 to participate
  - Approved – Connect with Coach Book and Grant
  
- b. **Booster Club Gala Update – Kelly**
  - Ticket Sales have started 1/3 to our goal so far
  - Please try and push the gala in your daily interactions
  - Still in need of Gala Auction items. Items need to be delivered August 9<sup>th</sup>
  - Going through the items that were auctioned off last year to see if anyone would like to support again this year.
  
- c. **Booster Club Drive Update – Matt**
  - August 18<sup>th</sup> 6pm – 8pm
  
- d. **Golf Follow Up**
  - 26 Teams
  - Had a number of Reps and Students participate at various holes
  - Entry gift sponsors
  - Raised just over \$6k this year from the golf tournament
  
- e. **Sweetcorn Festival and Tiger Fest**
  - Insurance has been purchased
  - Will look to push the remaining apparel at a discount
  - Will need 2 trucks and student athletes to participate
  - Need to find something to throw out.
  
- f. **Championship Banners and Record Board Update – Kelly**
  - Approval to move forward with banners from Signature Graphics
  
- g. **August 11<sup>th</sup> – Next Meeting**

## D. Meeting Adjourns

Motion- Carl

2<sup>nd</sup> – Ann

7:03