ADM Athletic Booster Club

Minutes-Sunday February 18th @ 6PM



Attendance:		JAN	FEB	APR	MAR	JUNE	JULY	AUG	SEP	ост	NOV
Board	Kelly Shull Gretchen Rickert Carl Duffy Matt Siefken	KS GR CD MS	KS GR								
Football	Ann Heitz Adam Doll	АН									
Volleyball	Michelle Siefken Michelle Coghlan	MS MC	MS								
Girls B-ball	Jill Montag Scott Straka	JM	JM								
Boys B-ball	Jeremy Brancheau Kelly Shull	JB KS	JB KS								
Wrestling	Mike Sutter Ryan Steinfeldt		RS								
Cheer	Brittney Roorda Danielle Akey	BR	BR DA								
Dance	Melissa Dohlman Alicia Karwal	MD	MD								
Girls XC	Amy Piepmeier Laci Williams	LW	AP LW								
Boys XC	Shannon Lee Jennifer Poe	JP	JP								
Girls Track	Sarah Seehase Anne Crannell	AC	SS AC								
Boys Track	Melisha Rynearson	MR									
Girls Golf	Amanda Gardiner Cristin Kreifels	AG	AG CK								
Boys Golf	Melissa Korell Chris Garton		MK								
Girls Soccer	Ty Kirk Jessie James	IJ	IJ								
Boys Soccer	Mike Richardson Amy Orban	AO	MR								
Softball	Jory Smith Pam James	JS									
Baseball	Ben Madison Matt Siefken	MS									
S & C	Jim Morse Erin Morse	JM EM	JM EM								
Esports	Nate Banse Liam McHugh	NB	NB LM								

d. Introductions of new reps

- i. Michelle Coghlan not here due to volleyball conflict
- ii. Any other new Reps? Liam McHugh with eSports

B. Committee Reports

a. Athletics Report – Rod Wiebers, Activities Director

- i. Wrapping winter season, dance heading to UDA Nationals; boys have 1st round sub-state against Atlantic (remember all tickets have to be bought online at boys athletic association website, no passes/no cash). Boys are 18-3 heading into post-season.
- ii. Wrestling just finished last weekend, 2 state qualifiers. A lot of younger wrestlers coming up for boys. Girls had a good season as well; vision is to start MS program and transition into building the HS program.
- iii. Girls BB finished season against Carlisle last Wednesday. There is a head girls bb coach opening, goal is to get someone in the building as a teacher to take over but will start the search soon.
- iv. Had successful bowlers, will have one participating in the state competition.
- v. E-Sports is finishing winter season, heading into spring season.
- vi. Track starts 2/19 and will be another exciting season with a lot of returning talent. First meets are in 2 weeks at UNI.
- vii. Soccer starting mid-March along with boys and girls golf with a lot of great talent. Boys golf will be a favorite to get to State.
- viii. We do have a new football coach coming from West Delaware, will pass 200 wins this year; he is 157-58 (or so) at West Delaware. He is excited to join ADM's developing program; they have 6 kids who are within 30 minutes of the DSM metro so they are moving closer to their family. He is going to also teach here at the HS.
- ix. Hometown bought out TicketSpicket, will fully switch at the end of February but all passes will still work.

b. Financial - Carl Duffy - N/A

c. Apparel - Gretchen Rickert

i. Ann H hosted a table at the EST conference for the teachers on 2/9 with 24 sales/\$940.

d. **Business Updates** – Kelly Shull

i. Reallocation of funds from the videos to the pants for the basketball team, board voted to approve as it was under \$200.

C. New Items / Open Discussion

a. Committees - Board

 See email from Kelly (and table below) with names that have been received. Would like to get Gala committee together after spring break to start determining location. Time to start planning the golf tournament as well.

Committee	Board Sponsor	Reps:			
Golf Tourney	Gretchen	Amanda Gardiner, Jory Smith, Alicia Karwal			
Membership Drive	Matt	Jim Morse, Erin Morse, Amy Piepmeier			
Basketball Tournament	Matt	Jill Montag, Nathan Banse			
Gala	Kelly	Jessica James, Sara Seahaus			
Apparel	Gretchen	Ann Heitz, Michelle Coghlan, Michelle Siefken			
Jr Tiger Club	Kelly	Cristin Kreifels, Jennifer Poe			
Community Events	Gretchen	Laci Williams			

- b. Basketball Tournament Event was very smooth no major issues. Made \$11,107 in profit. Thank you to everyone for helping out. *This is a roll-back year so will have to look at the wrestling schedule as it will be on 1/20/25 which would conflict with the basketball tournament. BC bb tourney could be 1/27 and the first weekend in February, but need to nail down.
- c. Approved Live Stream for Post Season Basketball Kelly
 - i. Board approved this with Rod; we will pay \$400 media fee but \$200 will come back to the host school. Our BC logos are always advertised as well.
- d. Record Boards Update Kelly
 - i. Kelly met with Eric Johnson from Signarama, took pictures and measurements, they did talk about where these could be placed, what they might look like with the state qualifying years, etc. He is working on a quote for that now. Thinking record boards could go on opposite side of gym before the mats on the wall start, and could be moved to the new gym. We should have quotes back on this next month.
- e. Gym Fund for Lights Kelly and Rod
 - i. A few years ago, the Girls TAC program made a donation to the BC with the request that it be used for gym improvements. On Monday the school district approved new LED lighting; the equipment is older and running out of options for improvement. Not sure when this project will start but will be nice to have for next year and will be used for all events in the gym.
- f. Volleyball and Football Trophy Kelly
 - i. The BC coordinates taking the trophies to a business in Urbandale (APS) to get the names and info engraved. Kelly needs the names for football so will work with the reps from football to get those.
- g. State Food and T-Shirt Handling Kelly
 - i. When you go to State BC will give \$15 towards a t-shirt and \$10/day for food. When your team gets to State, connect with Carl to get the money.

- h. Support for Shared Sports
 - i. We had 2 female wrestlers from ADM go on to State and we didn't get them t-shirt/food, so need be consistent supporting ADM student athletes, even if they are shared with another school (we have girls wrestling, bowling, swimming and tennis shared). We can loop the girls wrestling in with boys wrestling; Kelly will take on the boys bowling, Anne Crannell and Alicia Karwal for tennis.
 - ii. Could we have a "shared sports" rep as well? Would need to find someone to be the rep, Kelly will take that away. Question about how we would give bonus money, which would have to be discussed.
 - iii. The Van Meter dancers who participate with ADM team thanked the ADM BC for all of the support they receive from us.
- i. We will be reaching out to the new football coach to see if he can join one of our BC meetings.
- j. Next meeting is scheduled for 3/17 which is the end of Spring Break. Jeremy B motion to skip March meeting, Sarah S second.
- k. Melissa Dolman mentioned a plaza at the new school where they will have a tiger, bell, Nile Kinnick; this is being led by the ADM Alumni Association and there might be opportunity for the BC to be involved.
- D. Meeting Adjourns 6:38 PM; Amy motioned, Jeremy second.

Next Meeting scheduled for April 21, 2024 at 6 PM