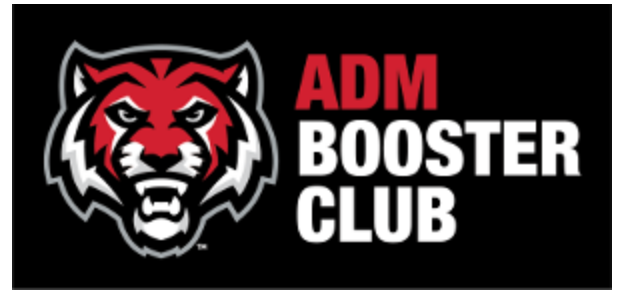


ADM Athletic Booster Club

Agenda

October 15th @ 6PM



A. Call to Order:

a. September meeting minutes were approved and posted online.

b. Officers Attendance: 2/4

X	Kelly Shull	President		Carl Duffy	Treasurer
	Gretchen Rickert	Vice President	x	Matt Siefken	Secretary

c. Sport Reps Attendance: 13/37

	Jeremy Brancheau	Basketball (Boys)
X	Kelly Shull	
	Ben Madison	Baseball
x	Matt Siefken	
	Shannon Lee	Cross Country (Boys)
x	Jennifer Poe	
x	Alicia Karwal	Dance
x	Melissa Dohlman	
X	Melissa Korell	Golf (Boys)
	Chris Garton	
x	Mike Richardson	Soccer (Boys)
	Amy Orban	
x	Jory Smith	Softball
	Pam James	
X	Lynn Royer	Track (Boys)
	Melisha Rynearson	
	Sean Smith	Wrestling
	Mike Sutter	
	Nate Banse	eSports

	Jill Montag	Basketball (Girls)
	Scott Straka	
x	Brittney Roorda	Cheerleading
	Danielle Akey	
	Amy Piepmeier	Cross Country (Girls)
	Laci Williams	
x	Adam Doll	Football
	Ann Heitz	
x	Amanda Gardiner	Golf (Girls)
	Cristin Kreifels	
	Ty Kirk	Soccer (Girls)
X	Jessie James	
	Jim Morse	Strength & Conditioning
	Erin Morse	
	Sarah Seehase	Track (Girls)
	Anne Crannell	
	Michelle Siefken	Volleyball
	Kathy Grossman	

d. Introductions of new reps

i. New Reps?

B. Committee Reports

a. **Athletics Report** – Rod Wiebers, Activities Director

- Fall Championship season starting now.
- Volleyball will play on Thursday October 19 vs winner of Storm Lake or Humboldt
If they win, they will host again in the regional final to go to state.
- All post season events ticketing is done online. NO CASH and not on TicketSpicket
Girls events will use Bound for tickets
Boys events will use Hometown Ticketing for tickets
- Cross Country state qualifying meet in Clear Lake on Wednesday. Top 3 teams will qualify for state meet which is Saturday the 28th in Fort Dodge. Conference Meet was in Ballard both teams finished 4th. Girls are getting healthier.
- Football – Injuries are the story of the season. Record is 6-2 with one remaining home game. Looking to likely make the playoffs, however Friday's game will impact hosting opportunity.
- XC, Cheer, Football, and Band Sr. Night is this Friday 10/20
- eSports is undefeated this season and has already qualified for the State Tournament in Marshalltown
- Cheer Oct 28th Showcase in Adel at 3pm
- Middle school girls basketball starts this week and wrestling in 2 weeks.
- Thanks to the Booster Club for the Gala efforts.

b. **Financial** - Carl Duffy – no update

c. **Apparel** - Gretchen Rickert

- 20 items sold on 10/6 home football game.
- Looking to do a pop up for the basketball kick-off with a date TBD based on post season football.
- Online orders from last month should ship this week or early next.
- Possible to do one more online store before Christmas.

d. **Business Updates** – Kelly Shull

Raccoon Valley Bank added as red pride sponsor.

C. New Items / Open Discussion

a. Dance Team Funding Request – Kelly

- 5 young women came to speak about their opportunity to participate in the All-Iowa Dance Team.
- They will participate at halftime of the State Basketball Tournament.
- Event allows them to make connections with other student athletes and potential college coaches.
- Request is for \$150 per person.
- Grand View for practices and performance at WFA
- Adam Moved and Amanda 2nd Approved unanimously with the caveat that since this is shared with Van Meter they make the same request to the VM Booster Club.

b. Gala – Kelly

- Idea for next year to offer business sponsor for the gala.
- Gala was extremely successful. Very positive feedback from everyone there.
- Ticket sales covered the band, food, website, and website usage.
- 239 tickets sold.
- One change for next year would be to move the bar and maybe add a second bar. Also will need to look at larger venues as if we had maxed out ticket sales the space would have been too small.
- Thank you to Trevor Mickelson, Matt and Jodi Schweiger, Jeremy and Jessica Brancheau, Tim and Kinzee Bryte, Jill Kluesner, and Kelly Shull for organizing.

c. Raccoon River Rumble – Matt

- 8 of 32 girls teams and 20 of 32 boys teams have signed up.
- Will start to look for volunteers in December.
- Rod did mention that the 2025 tournament date will have a conflict for one of the days.

d. Streaming approval for tournament games. – Rod and Board

- Streaming for post season volleyball and football
- Motioned by Kelly and second by Lynn passed unanimously for the Booster Club to sponsor all Fall Sports post season games. Will use the platform to thank our current business sponsors.

e. Wrestling hotel approval – Kelly

- Approved hotel expense for the Raccoon River Wrestling via email.
- Rod thanked the group for approving as it was a small token to help Waukee NW to help cover the costs.

f. Coaches Requests – Kelly

- Coaches need to get requests to Rod by November 1st.
- Make sure to reach out to coaches to have an understanding of what the items are and what they are needed for in case questions come up.
- Meeting will be Nov 19th

g. 10/21 Football Game 50/50 Raffle – Board

- 50/50 Raffle at the home football game this Friday 20th – Will need volunteers for the raffle
- Plan to have a table and 6 students in the stands (XC – 2, Volleyball – 2, Other Students – 2)
- 1-Ticket for \$5 and 5-Tickets for \$20

D. Meeting Adjourns

Motioned to Adjourn by Adam and second by Brittany

Meeting ended at 6:43