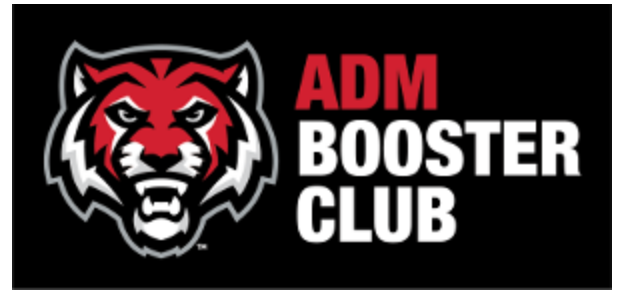


# ADM Athletic Booster Club

## Agenda - Minutes

### September 17th @ 6PM



#### A. Call to Order:

a. August meeting minutes were approved and posted online.

b. Officers Attendance: /4

|   |                  |                |   |              |           |
|---|------------------|----------------|---|--------------|-----------|
| X | Kelly Shull      | President      | X | Carl Duffy   | Treasurer |
| X | Gretchen Rickert | Vice President | X | Matt Siefken | Secretary |

c. Sport Reps Attendance: /37

|   |                   |                      |
|---|-------------------|----------------------|
| X | Jeremy Brancheau  | Basketball (Boys)    |
| X | Kelly Shull       |                      |
|   | Ben Madison       | Baseball             |
| X | Matt Siefken      |                      |
|   | Shannon Lee       | Cross Country (Boys) |
| X | Jennifer Poe      |                      |
| X | Alicia Karwal     | Dance                |
| X | Melissa Dohlman   |                      |
| X | Melissa Korell    | Golf (Boys)          |
|   | Chris Garton      |                      |
| X | Mike Richardson   | Soccer (Boys)        |
|   | Amy Orban         |                      |
|   | Jory Smith        | Softball             |
|   | Pam James         |                      |
|   | Lynn Royer        | Track (Boys)         |
| X | Melisha Rynearson |                      |
|   | Sean Smith        | Wrestling            |
| X | Mike Sutter       |                      |
| X | Nate Banse        | eSports              |
|   |                   |                      |

|   |                  |                         |
|---|------------------|-------------------------|
|   | Jill Montag      | Basketball (Girls)      |
|   | Scott Straka     |                         |
|   | Brittney Roorda  | Cheerleading            |
|   | Danielle Akey    |                         |
|   | Amy Piepmeier    | Cross Country (Girls)   |
| X | Laci Williams    |                         |
|   | Adam Doll        | Football                |
| X | Ann Heitz        |                         |
|   | Amanda Gardiner  | Golf (Girls)            |
| X | Cristin Kreifels |                         |
|   | Ty Kirk          | Soccer (Girls)          |
| X | Jessie James     |                         |
|   | Jim Morse        | Strength & Conditioning |
| X | Erin Morse       |                         |
| X | Sarah Seehase    | Track (Girls)           |
| X | Anne Crannell    |                         |
|   | Michelle Siefken | Volleyball              |
|   | Kathy Grossman   |                         |
|   |                  |                         |
|   |                  |                         |

d. Introductions of new reps

i. New Reps - none

## B. Committee Reports

### a. **Athletics Report** – Rod Wiebers, Activities Director

- Just concluded Homecoming week
- XC Invitational on 9/18. Parking will be at New Hope then bus to Hillcrest. Some Handicap Parking at Hillcrest but not much
- Girls XC Rated 9<sup>th</sup>
- Conference is at Ballard and assume likely Winterset for Regionals
- Volleyball #3 16-1 so far
  - o Dig Pink night on October 5<sup>th</sup> vs DCG
- E-Sports has started, and they beat Waukee in first match of the year.
- Football is 3-1 headed into District play.
  - o Sr Night is Oct 20<sup>th</sup> for XC, Football, Band, and Cheer
- Middle School Wrestling position is open
- Middle School Boys Basketball is open

### b. **Financial** - Carl Duffy

- Looking at having more amount available this year than last year for November Meeting.
- Business memberships and Personal memberships higher this year than in years past
- Need to meet with Rod to see how much we need to transition to school from business members

### c. **Apparel** - Gretchen Rickert

- Store is currently open sales are lagging
- Looking to do a pop up at 10/6 football game
- Look to post signs during events if we have a store open.

### d. **Business Updates** – Kelly Shull

- All members renewed and added several new members (5 or 6)

## C. New Items / Open Discussion

### a. Upcoming Bond Issue – Greg Dufoe

- November 7<sup>th</sup> Bond Vote
- Committee was comprised of Community Members, Teachers, Elected Officials, and Administrators
- Needed due to the capacity of the High School maxed out.
- Also, due to running out of size for Band, Choir, Wrestling, and Fitness
- Reviewed 7 different scenarios on possible solutions.
- Election held on Nov 7<sup>th</sup>, 2023 to issue bonds not to exceed \$58M and requires a 60% +1 vote
- 2 Project Phases
  - o 1- New High School looking to open fall of 2027
  - o 1- DeSoto becomes ADM Preschool Center after demolition of the 3-Story Building fall of 2028
  - o 2- New HS addition for additional 200 more students fall of 2031
  - o 2- Update current MS/HS fall of 2032
  - o 2- New Outdoor Facilities (Stadium, Baseball, and Softball Fields) fall of 2032
- Community Meetings on Oct 10 and Oct 30 at 6:30 p.m.
- Ask is to get people out to Vote

- b. Booster Club Drive Membership Drive Follow Up – Carl/Matt
  - Feedback that Sunday night is preferred over the weekday
  - Need to make sure we organize groups better next year
  - Need more stickers
  
- c. Tiger Fest – Gretchen
  - Best sales ever at Tiger Fest. Over \$5200 in sales
  - Cheerleaders and Parents put tattoos on.
  - Senior signing went really well.
  
- d. ADM Gala – Kelly
  - About 40% of the tickets have been sold
  - Event is 10/14
  - Looking to promote the event more.
  - Create an event page for the Gala to try and generate some interest.
  - Please reach out to your teams to create a basket. Are looking to have drop off on the 28<sup>th</sup> of September
  - Will need volunteers for various games and activities
  
- e. Basketball Tournament Update – Matt
  - Tournaments are listed on Tournello, MW Sports, and Info Sports
  - \$180 per team
  - 1/20 5<sup>th</sup> and 7<sup>th</sup> Grade Girls
  - 1/21 6<sup>th</sup> and 8<sup>th</sup> Grade Girls
  - 1/27 5<sup>th</sup> and 7<sup>th</sup> Grade Boys
  - 1/28 6<sup>th</sup> and 8<sup>th</sup> Grade Boys
  -
  
- f. Prepare for November Request Meeting – Kelly
  - Coaches should be aware of requests needed for the November meeting
  - Make sure they are ranking their choices
  - Rod will go over with coaches each thing on the list

Meeting Adjourns

- Ann – motioned to adjourn.
- Carl – Second

Next Meeting Sunday October 15th