

# ADM Athletic Booster Club

Agenda - Follow Up

Sunday August 20<sup>th</sup> @ 6PM



## A. Call to Order:

a. July meeting minutes were approved and posted online. Call to order at 6:01 PM

b. Officers Attendance: 3/4

X	Kelly Shull	President		X	Carl Duffy	Treasurer
X	Gretchen Rickert	Vice President			Matt Siefken	Secretary

c.

d. Sport Reps Attendance: /37

	Jeremy Brancheau	<b>Basketball (Boys)</b>
X	Kelly Shull	
	Ben Madison	<b>Baseball</b>
	Matt Siefken	
	Shannon Lee	<b>Cross Country (Boys)</b>
X	Jennifer Poe	
	Alicia Karwal	<b>Dance</b>
X	Melissa Dohlman	
X	Melissa Korell	<b>Golf (Boys)</b>
	Chris Garton	
X	Mike Richardson	<b>Soccer (Boys)</b>
	Amy Orban	
X	Jory Smith	<b>Softball</b>
	Pam James	

	Jill Montag	<b>Basketball (Girls)</b>
	Scott Straka	
X	Brittney Roorda	<b>Cheerleading</b>
	Danielle Akey	
	Amy Piepmeier	<b>Cross Country (Girls)</b>
X	Laci Williams	
	Adam Doll	<b>Football</b>
X	Ann Heitz	
X	Amanda Gardiner	<b>Golf (Girls)</b>
	Cristin Kreifels	
	Ty Kirk	<b>Soccer (Girls)</b>
X	Jessie James	
	Jim Morse	<b>Strength &amp; Conditioning</b>
	Erin Morse	

	Lynn Royer	<b>Track (Boys)</b>
X	Melisha Rynearson	
	Sean Smith	<b>Wrestling</b>
	Mike Sutter	
X	Nate Banse	<b>eSports</b>

	Sarah Seehase	<b>Track (Girls)</b>
X	Anne Crannell	
X	Michelle Siefken	<b>Volleyball</b>
X	Kathy Grossman	

e.

d. **Introductions of new reps**

- i. Nate Banse - ESports - Nate has a daughter who just graduated and a son, Miller, who participated in the first season of ESports last year and really enjoying it.
- ii. Laci Williams - 2 daughters in 9th and 6th grade.

## B. Committee Reports

a. **Athletics Report** – Rod Wiebers, Activities Director

- i. Fall sports kicking off this week with volleyball, football and boys XC, girls will have XC next weekend in Pella to start season. All fall teams are starting off ranked in the top 10. So good start to the season for the Tigers. Cheer has started and will be holding a youth clinic in September; Dance team will be performing at some of the football games during halftime.
- ii. There has been a lot of growth overall of the fall sports teams, along with cheer and dance, which supports the school goals of wanting all of the kids in the hallways to be active, involved and part of the school.
- iii. There are a few assistant coaching positions open for girls MS and boys HS basketball teams.

b. **Financial** - Carl Duffy

- i. Business memberships have started to come in with the start of the new school year.
- ii. We are sitting really well financially and expect to have a great response to the membership drive next weekend.

c. **Apparel** - Gretchen Rickert

- i. Game One items expected to ship this week and we will have another online order with BSN within the next week or two. Apparel sales have done really well over the summer, selling 116 items in three events.
- ii. Reminder that all designs are reviewed and approved by the school to ensure we are following brand standards and color requirements.

d. **Business Updates** – Kelly Shull

- i. Several business members have renewed and we have several new ones as well; Iowa Clinic, Elite Electric and Olson's Body and Paint are all new members this year. Kelly has made new signs for the businesses and getting them up.
- ii. Rod has taken over the ad sales and we have a new 95" screen in the gym due to a new contract.

C. New Items / Open Discussion

a. Introduction of Chris Hatchitt – eSports Coach

- i. Coach Hatchitt shared all of the details around the two leagues currently available to the ADM ESports team. The number of students who have been involved has grown each season; there are 3 seasons for the sport (fall/winter/spring) and the City of Adel is discussing a potential summer season with Chris that they support. The practices are run like any of the sport teams, with varsity practice and open play throughout the week, where they review team replays, discuss strategies for the games, etc. and the practices are very structured and organized. There has been a huge improvement in the soft skills with the students involved and a lot of excitement from them and all those involved. They have raised funds through the support of various Adel groups like the Lions and the Legion, as well as through individual donors and Chris's employer. The team is also participating in community service activities - did after prom, flags with the Lions, concessions at wrestling tourney.
- ii. Coach Hatchitt has a lot of plans for continued growth with the team and the students and his passion and excitement were evident throughout his presentation.

b. Sweet Corn Update (Parade and Sales) – Gretchen and Kelly

- i. Athletes threw ADM Tiger lanyards this year with notes about becoming a BC member attached. Kids would also like to throw candy in next year's parade.
- ii. Apparel sales were really good at SCF this year, a big thanks to all of the volunteers who supported set up, sales and cleanup.

c. Booster Club Member Drive Update – Matt

- i. Drive has been moved to Sunday, August 27th due to the forecasted heat on 8/22. The time will be the same, starting at 5:30 PM and we will have Subway sandwiches and waters for the kids. We will also have the fall/winter sports schedule Julianna creates to hand out as well. Coaches have communicated with the teams. Still need drivers.

d. Tiger Fest Update – Gretchen

- i. Will need tables for the apparel and the poster table with the athletes, Rod will help with that. Confirmed we will need to have a few adults to help with the tattoos with the cheerleaders. Will have the sign up sheet out within the next week for the tattoos, posters and apparel sales.

e. Update on Gala – Kelly

i. Kelly gave an update about the upcoming gala, there is a committee headed by Trevor and this will benefit all sports through the BC; there is a band booked and being held at the Hotel Rewind. Kelly sent an email about baskets for a silent auction at the event, list of themes as suggestions and have asked for BC and sports reps to provide the baskets. There will be a live auction as well. There is a date and other details on the form Kelly sent; your call on how you want to get the items for the baskets. Other schools who have done this have brought in a lot of money so expecting this to be a great fundraiser. Tickets will be sold starting next week, tickets are \$75/person, can buy a table or individual.

ii. Kathy mentioned the Dig Pink VB game with DCG also does a basket auction, so we may want to consider doing something different as it's 10/5, just before the gala, and we want to be thoughtful about asking too much of our local businesses. VB reps will connect with Charity Miller for her thoughts as well.

f. 50/50 Raffle for Football (4 home games) and select Basketball Games - Matt

i. We do have our gambling license so we can do raffles for fundraising. Nothing set yet, but open to other ideas if anyone has them.

g. Other discussion item - we will be discussing possible committees for the various events and fundraisers we do as a Booster. More info to come at the next meeting.

D. Meeting Adjourns- Motion to adjourn - Melissa Dolman at 6:55, second by Ann Heitz