

ADM Athletic Booster Club

Agenda w/ Minutes

July 16, 2023 @ 6PM



A. Call to Order:

a. June meeting minutes were approved and posted online.

b. Officers Attendance: 3 /4

X	Kelly Shull	President		Carl Duffy	Treasurer
X	Gretchen Rickert	Vice President	X	Matt Siefken	Secretary

c. Sport Reps Attendance: 18/34

X	Jeremy Brancheau	Basketball (Boys)
X	Kelly Shull	
X	Ben Madison	Baseball
X	Matt Siefken	
	Shannon Lee	Cross Country (Boys)
X	Jennifer Poe	
X	Alicia Karwal	Dance
X	Melissa Dohlman	
	Melissa Korell	Golf (Boys)
	Chris Garton	
X	Mike Richardson	Soccer (Boys)
	Amy Orban	
X	Jory Smith	Softball
X	Pam James	
X	Lynn Royer	Track (Boys)
	Melisha Rynearson	
	Sean Smith	Wrestling
X	Mike Sutter	

X	Jill Montag	Basketball (Girls)
	Scott Straka	
	Brittney Roorda	Cheerleading
X	Danielle Akey	
	Amy Piepmeier	Cross Country (Girls)
	Open	
	Adam Doll	Football
	Ann Heitz	
X	Amanda Gardiner	Golf (Girls)
	Open	
X	Ty Kirk	Soccer (Girls)
X	Jessie James	
	Jim Morse	Strength & Conditioning
	Erin Morse	
	Sarah Seehase	Track (Girls)
	Anne Crannell	
X	Michelle Siefken	Volleyball
	Kathy Grossman	

d. **Luke Greth** – Baseball All-Star game

[Selected to play in the Sr All Star Series in Carroll](#)

[Spend a weekend in Carroll with 4 different teams. Will represent on the Small School West team.](#)

Looking for a donation to assist in paying for logistics.

Coach Book is representing the school as a Coach.

Moved by Kelly and Second by Ben – Passed

e. Introductions of new reps

i. Amy Orban – Boys soccer

ii. Jessie James – Girls Soccer

Daughter Haley will be a Soph involved in XTC, Track and Field, and Soccer, Son Brady is going into 6th grade

iii. Any other new Reps?

None

B. Committee Reports

a. Athletics Report – Rod Wiebers, Activities Director

Girls Softball qualified for State Softball- Games are live streamed.
Beat DCG to advance to state

Boys Baseball had a great season going 23-8

Very competitive conference for both Boys Baseball and Girls Softball. 7 of the 16 state tournament teams

Summer has been busy with Strength and Conditioning, Cross Country Running, Dance, and Cheer

Randy Schrader has been named Interim Football Coach. Position will re-open to be filled long term.

If you worked for an Activity Pass you should have received an email from Rod to claim your pass.

Activities Registration is now open for the 23/24 school year. Need to sign up for the sports and confirm you have a physical completed.

Sunday August 6th Fall Kick-Off (Split between HS and MS)

b. Financial – Kelly Shull

Provided update of funds in bank.

Carl is working on insurance for the Sweet Corn Festival to host a booth.

Going forward if we need to reimburse anyone, we will attempt to get those done during the monthly meetings.

Please make sure to try and avoid the coach paying for anything out of their pocket. Ask is for reps or school to make purchases and we can reimburse from there.

c. **Apparel** - Gretchen Rickert

24 Sales in the most recent Booster Club order.

Looking to do another store at the beginning of the year.

Did 22 sales during the Adel Farmer's Market. Farmers Market provided the table for free for us. Will potentially look at doing another night at the Farmers Market

Trying to work on printing clothing for Sweet Corn Festival

d. **Business Updates** – Kelly Shull

Have reached out to various businesses to start the renewal process.

Scroll Board in the gym was done via the Varsity Group. Contract expired. School will be selling their own ads either on their own or through the Booster Club

C. New Items / Open Discussion

a. **Golf tournament – Feedback and Overview**

29 Teams this year.

Had individual sports that represented their teams on various holes. Had 12 holes covered.

Will need to watch the price as we have heard feedback that cost is a potential issue. We have looked at other courses but very similar in price.

b. **Sweet Corn Festival**

Sign up is out there.

Looking for a volunteer to head up getting float in the parade. Also will look to have a couple of athletes from each of your teams.

Ben Madison and Matt Siefken with help with Driving

Make signs to put on the truck – Jennifer and Gretchen

Use Ty's truck

c. Tiger Fest - Thursday, September 14th

Will need volunteers to help with Tiger Fest

Tattoos with the Cheerleaders

Sr Signing Table – need Sharpies Ann Heitz will organize

Try to time it right with an online store.

d. Membership Drive - Tuesday, August 22nd

Requires 100% of our Reps to volunteer. Please make sure to get your coaches to sign up as well.

Will provide Subway again this year.

Everything will be the same as prior year.

The more volunteers we can get the better off we will be.

Need to look at the Maps to see how we can make it work a little more streamlined

e. Soccer Reimbursement

FYI that the board voted to cover the entire cost of soccer balls purchased by Coach Horton. Coach funds were slightly short and due to new coach and minimal requests in November felt we were ok approving.

f. Booster Club Gala/Partnership with Boys Basketball

Trevor Mickelson has been spear-heading a new push to do a fundraiser not only for basketball but all of Booster Club.

All funds raised will go into the Booster Club Fund

Semi Formal event Sat Oct 14th (Band, Dinner, and Silent Auction)

Rewind Hotel on Mill Civic

More Details to come

Need Silent Auction items. (Can each sport build a basket?)

Silent Auction and Possibly Live Auction

Possibly hand something out during the Booster Club Drive

g. Committee/Volunteer Sign Up and Bonus Money possible changes

Please make sure to communicate with your coaches about bonus money

If you are leading a committee for a specific event, you can also earn bonus money

h. Ryan Case Web Hosting Reimbursement

Ryan has been volunteering to help host our web site and is looking for a \$300 annual fee

Motion Kelly and second Jeremy - Approved

i. Dance Nationals Fundraising

Dance Team is headed to Nationals in Orlando.

All Dancers could go. Looking to go February or March

Costs will be \$2k per dancer

Team is looking to raise \$20k as a group

Will be doing several things to raise money

Trying to continue to grow the program

j. eSports

Looking to officially add eSports to the Booster Club umbrella.

There are 3 separate seasons for eSports. 33 kids participated.

Kelly moves and Amanda seconds. – Approved

h. Flags

Order new Booster Club flag and eSports flag

D. Meeting Adjourns

7:06 Ben Motioned to adjourn and Jeremy 2nd

Next Meeting August 20th at 6 pm.