

ADM Athletic Booster Club

Agenda w/Minutes

Sept. 18, 2022 @ 6PM



A. Call to Order:

a. October meeting minutes have been approved and posted online.

b. Officers Attendance: 4/4

X	Ryan Case	President	X	Carl Duffy	Treasurer
X	Gretchen Rickert	Vice President	X	Kelly Shull	Secretary

c. Sport Reps Attendance: 18/32

X	Jeremy Brancheau	Basketball (Boys)
X	Kelly Shull	
	Ben Madison	Baseball
X	Jodi Hook	Cross Country (Boys)
X	Shannon Lee	
	Valerie Sutton	Dance
	Melissa Dohlman	
	Melissa Korell	Golf (Boys)
	Chris Garton	
	Michaela Freiermuth	Soccer (Boys)
X	Nikki Grove	
X	Matt Siefken	Softball
X	Jory Smith	
	Ann Heitz	Track
X	Lynn Royer	
X	Sean Smith	Wrestling

X	Ryan Smith	Basketball (Girls)
	Jill Montag	
X	Brittney Roorda	Cheerleading
	Megan Schwalen	Cross Country (Girls)
X	Amy Piepmeier	
	Eric Heitz	Football
	Adam Doll	
	Amanda Gardiner	Golf (Girls)
X	Ryan Case	Soccer (Girls)
	Ty Kirk	
X	Jim Morse	Strength & Conditioning
	Erin Morse	
X	Cristin Kreifels	Track (Girls)
X	Anne Crannell	
X	Michelle Siefken	Volleyball
X	Kathy Grossman	

d. Introductions:

i. Brittney Roorda, New Cheer Rep

Brittney's daughter Claire is a freshman on the cheer squad.

B. Committee Reports

- a. **Athletics Report** – Rod Wiebers, Activities Director
 - i. Last week was a successful Homecoming, with a massive crowd at the football game. More bleachers are on the school’s radar for the future.
 - ii. Fall sports are about half-way through their seasons and doing very well. There are 3-4 weeks remaining before postseason play begins.
 - iii. Cross Country teams will be hosting their home meets at Hillcrest Country Club, Monday 9/19 and 10/11 (Conference Meet). Shuttles are run from New Hope Church for parking.
- b. **Financial Update** - Carl Duffy
 - i. Carl gave an overall financial update. Funds from the Membership drive were higher than ever before.
- c. **Apparel** - Gretchen Rickert
 - i. Apparel order closed on Thursday at midnight. 189 orders were received which profited \$3,148.42. This is one of the largest ever.
 - ii. The next in-person apparel sale is being planned for Basketball kick-off night. Rod is working with coaches to determine the date.
 - iii. Another order is being planned to open in October, for delivery before Christmas.
- d. **Business Membership Update** - Ryan Case
 - i. We have 16 All State Businesses signed up at the highest level. Several businesses increased their membership level over last year.

C. New Items / Open Discussion

- a. **Special Olympics Bowling** (Ann Heitz) : \$13.75 was provided to Adel Family Fun Center to pay for bowling practice for athletes.
- b. **Membership Drive Recap** (Kelly) :
 - i. Membership Drive was the most successful ever, in both the amount of funds and number of memberships. Huge thank you to everyone!
 - ii. Increased Subway order by 100, and still they were all gone. We believe all students received one at least. Again next year, plan to talk to the manager and pay directly for the discount offered compared to their online catering.
 - iii. It was pretty even how many memberships and total funds were collected via Venmo, cash, and check. We will continue to offer all three.

- iv. Reviewing how reps and coaches sign up for routes to make this process more organized and so it is clear to students what group they should be with.
 - v. Requested feedback on routes that should be modified. Ryan Smith noted a portion of his route included an area where Van Meter students lived.
- c. **Tiger Fest Recap** (Gretchen)
- i. Thank you to everyone who helped, everything ran smooth between the apparel sale, cheerleader tattoos, and the senior poster signing tables.
 - ii. Both the number of sales and total amount sold increased from last year.
2022 = \$3,630 / 93 sales
2021 = \$2,283 / 73 sales
- d. **Gambling License Update** (Ryan) : Amy P. filed the needed form, and now they anticipate it being 30-60 days wait.
- e. **Results of Meeting Day Poll** (Ryan) : Suprisingly, 27 responses were received (9 for Sunday, 9 for Wednesday, and 9 for either). Since it is a tie, we will be leaving on Sunday.
- f. Checks were delivered to the Cheerleaders we voted to support at the August meeting. We will invite them back in January to follow up after the event.
- g. Preparation for November's budgeting meeting will begin soon. Rod will coordinate getting a list of requests from coaches. Ryan suggested a November 10 due date for their requests. Rod will then organize and prioritize them. In the November meeting, we will discuss what our funds can fulfill. Start preparing your coaches for this and be clear you understand what their requests are and their priority.
- h. Jim M. questioned how we get "Big Ticket Items". Ryan and Rod explained some of the previous details on how these items have been handled. The district determines the need and then may request funds from the Booster Club. The Gym Improvement Fund, set up last year was created so we have funds set aside for larger more expensive projects (for example LED lights in the gym, or a new video scoreboard). Encourage your coaches to request funds be allocated to the Gym Improvement Fund this year.

D. Meeting Adjourns

- a. 6:42 PM: Motion to adjourn from Ryan Case, seconded by Jodi Hook.