

ADM Athletic Booster Club

Agenda

August 21, 2022 @ 6PM



A. Call to Order: 6:01 by Ryan Case

a. June meeting minutes have been approved and posted online.

b. Officers Attendance: 3/4

<input checked="" type="checkbox"/>	Ryan Case	President		Carl Duffy	Treasurer
<input checked="" type="checkbox"/>	Gretchen Rickert	Vice President	<input checked="" type="checkbox"/>	Kelly Shull	Secretary

c. Sport Reps Attendance: 17 /32

<input checked="" type="checkbox"/>	Jeremy Brancheau	Basketball (Boys)
<input checked="" type="checkbox"/>	Kelly Shull	
	Ben Madison	Baseball
	Jodi Hook	Cross Country (Boys)
<input checked="" type="checkbox"/>	Shannon Lee	
	Valerie Sutton	Dance
<input checked="" type="checkbox"/>	Melissa Dohlman	
<input checked="" type="checkbox"/>	Melissa Korell	Golf (Boys)
	Chris Garton	
<input checked="" type="checkbox"/>	Michaela Freiermuth	Soccer (Boys)
	Nikki Grove	
<input checked="" type="checkbox"/>	Matt Siefken	Softball
<input checked="" type="checkbox"/>	Jory Smith	
	Ann Heitz	Track
	Lynn Royer	
	Sean Smith	Wrestling

	Ryan Smith	Basketball (Girls)
<input checked="" type="checkbox"/>	Jill Montag	
	Nicole Nau	Cheerleading
<input checked="" type="checkbox"/>	Megan Schwalen	Cross Country (Girls)
<input checked="" type="checkbox"/>	Amy Piepmeier	
<input checked="" type="checkbox"/>	Eric Heitz	Football
	Adam Doll	
<input checked="" type="checkbox"/>	Amanda Gardiner	Golf (Girls)
<input checked="" type="checkbox"/>	Ryan Case	Soccer (Girls)
	Ty Kirk	
<input checked="" type="checkbox"/>	Jim Morse	Strength & Conditioning
	Erin Morse	
	Cristin Kreifels	Track (Girls)
	Anne Crannell	
<input checked="" type="checkbox"/>	Michelle Siefken	Volleyball
<input checked="" type="checkbox"/>	Kathy Grossman	

d. Introductions: Three new sports reps were welcomed!

- i. Michelle Siefken, Volleyball
- ii. Jory Smith, Softball
- iii. Amy Piepmier, Girls Cross Country

- e. Shrine Bowl Participants (tentative) - Both Cody Felt and Matt Dufoe had other commitments and could not attend. A thank you card from Cody was shared.
- f. Cheerleading All-American Team request (tentative)
ADM Cheerleader Ella Goodrich, shared her experience at the NCA cheer camp the ADM team attended this summer. Both Ella and ADM senior Kyla Christianson received the honor of being named to the All-American Cheer Team at the conclusion of the camp.

As part of the All-American team they are invited to participate in the Pearl Harbor Memorial Parade in Waikiki, Hawaii this December. Ella asked the Booster Club for their support to raise money to cover the cost of uniforms, hotel, food, and transportation.

Later in the new business portion of the meeting, Ryan Case made a motion to support Ella and Kyla with \$250 each. Amy Piepmier seconded, and all sports rep unanimously agreed. Ryan will follow up with their coach and get the funding completed.

B. Committee Reports

- a. **Athletics Report** – Rod Wiebers, Activities Director

Rod began with sharing a recap of summer activities. Highlights included the softball team going to state for the second year in a row, and the baseball team improving on their regular season record this year. A lot of growth and excitement is also going on with the Cheerleading and Dance teams being very active this summer.

Fall season sports (Volleyball, Football and Cross Country) will be kicking off their first competitions soon. An all-sports kick-off meeting was held for the first time, which gave the athletic department a chance to introduce coaches, talk about sportsmanship and share ADM's theme for this year to "Rise Above".

Other notable updates in the athletic department include new flooring in the stadium press box, shot clocks installed and operational in the gym, a live stream camera for the South Gym, and new ADM branding flags and posters throughout buildings.

The NIL (Name, Image, and Likeness) press release put out by Iowa Athletic Associations was discussed. It clearly stated that Booster Club funding could not be used for NIL.

b. **Financial Update** - Carl Duffy

Carl was unable to attend, so Ryan reported details on account balances Carl provided him. The final coaches requests from 21-22 are being closed, and we are still under budget from what was approved.

c. **Apparel** - Gretchen Rickert

The Booster Club donated 15 shirts to the school for teachers, which were awarded during back to school district meetings. This was done last year also and is very appreciated.

A new online order with Decker will be posted in the next week. Order details will be posted on Twitter, Facebook, and the district's community resources email.

We have received several requests for bleacher seats, but have not been able to find supply anywhere.

d. **Business Membership Update** - Ryan Case

Four businesses have renewed their All State Memberships already: Pivot Wealth Strategies, Iconic Apparel, Adel Lions Club, and Adel Rotary.

Rod and Ryan have worked together and established five additional levels of business sponsorship incorporating advertising opportunities from Bound. All details of membership levels are updated on the Booster Club's website: www.admboosterclub.org.

C. New Items / Open Discussion

a. **2022 Golf Tournament Recap** (Gretchen)

The golf tournament was held on June 18th at River Valley in Adel. We had a full field of 36 teams, which included 25 returning teams. This year we had an apparel table and a ladies only flight for the first time. Both were well received. Entry fees, hole games and the apparel combined for profits around \$6,000.

b. **Sweet Corn Festival Results** (Gretchen)

At the Sweet Corn Festival we had great participation in the parade and volunteers to run the apparel table. Over \$3,200 in products were sold, profiting around \$1,400.

c. **Tiger Fest Planning** - Thursday, September 15 (Gretchen)

We plan on participating in Tiger Fest in the same way as last year. This will include stations for apparel sales, poster signing for seniors, and tattoos. We will coordinate with the school sponsors, cheerleaders and be looking for a few volunteers.

d. **Membership Drive - MONDAY!** (Kelly)

There are still open chaperone positions we need people to sign up for.

We have ordered 100 more Subway subs as last year, but because of a discount they offered us additional cost is minimal.

Packets with forms, stickers, pens and maps have been put together ahead of time this year. A reminder email will be sent this evening.

Part of being a rep requires your membership. Don't forget to sign up yourself!
Huge thanks for everyone's involvement!

e. **MISC:**

Dana Brown has updated the Booster Club pages on the Touch Pro System in the Middle School commons. This can also be accessed online at:

<https://admschools.touchpros.com/SearchByTab.aspx?tabid=5771>

Idea of moving meetings from Sundays to Wednesdays was shared. Provide your feedback to any member of the board.

Initial application for gambling license was rejected. Amy offered to help Ryan get the required forms and get this completed.

D. Meeting Adjourns

At 6:52 motion made by Ryan Case to adjourn and Amanda Gardiner seconded.