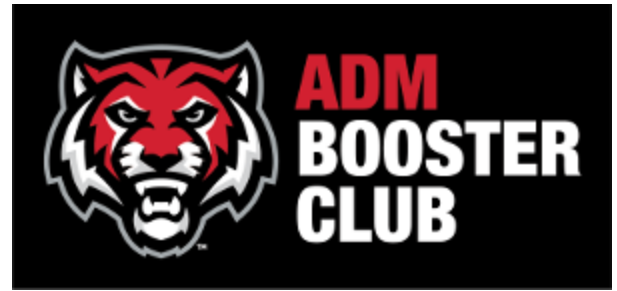


ADM Athletic Booster Club

Meeting Notes

February 20, 2022



A. Call to Order 6:03 - Ryan Case

a. January meeting minutes have been approved and posted online.

b. Officers Attendance: 4/4

X	Ryan Case	President
X	Gretchen Rickert	Vice President

X	Carl Duffy	Treasurer
X	Kelly Shull	Secretary

c. Sport Reps Attendance: 17/32

X	Jeremy Brancheau	Basketball (Boys)
X	Kelly Shull	
	Ben Madison	Baseball
	Jodi Hook	Cross Country (Boys)
	Shannon Lee	
	Valerie Sutton	Dance
X	Melissa Dohlman	
X	Melissa Korell	Golf (Boys)
X	Chris Garton	
	Michaela Freiermuth	Soccer (Boys)
	Nikki Grove	
	Jennifer Wyant	Softball
	Matt Siefken	
	Ann Heitz	Track
	Lynn Royer	
X	Meredith Tapken	Wrestling
X	Sean Smith	

	Ryan Smith	Basketball (Girls)
X	Jill Montag	
	Nicole Nau	Cheerleading
	Megan Schwalen	Cross Country (Girls)
X	Eric Heitz	Football
X	Adam Doll	
X	Amanda Gardiner	Golf (Girls)
X	Ryan Case	Soccer (Girls)
	Ty Kirk	
X	Jim Morse	Strength & Conditioning
X	Erin Morse	
X	Cristin Kreifels	Track (Girls)
X	Anne Crannell	
X	Julianna Cullen	Volleyball
	Kathy Grossman	

d. New Rep Introduction: Chris Garton, boys golf

B. Guest Presentation

Scott Garvis from Bound (aka Varsity Bound, <https://ia.varsitybound.com>) will be sharing what their platform has to offer, and how Booster Clubs are using it.

Scott shared a presentation about the Bound platform. Bound is now more than varsity sport stats. There are parts to the platform that manage everything from registration, to schedules, to transportation. The software was designed from feedback from athletic directors.

Bound provides multiple opportunities for advertising to be placed: website banners, social media graphics, live score boards, mobile tickets, on printed rosters, etc. You can also use Bound for fundraising to sell items or memberships.

We asked Scott about selling advertising and general costs. Technical issues users have had using the Bound site and mobile application were shared. Using Bound as a common/central place for all sports teams to text and email players and parents was also discussed.

It was decided no action had to be taken at this time, but the next time the Booster Club updates Business Membership offerings we will revisit the advertising opportunities from Bound.

C. Committee Reports

a. **Athletics Report** – Rod Wiebers, Activities Director

- i. Winter season sports of wrestling, boys and girls basketball are wrapping up.
- ii. When the IGHSAU announced Girls Wrestling a lot of questions came up that are still being discussed.
- iii. Tickets can only be bought online for post season basketball games.
- iv. Track starts Monday!
- v. Golf and Soccer both officially start after spring break.
- vi. Coaching positions filled recently include cheer and middle school baseball and softball.
- vii. Will be filling Volleyball positions in the next couple weeks.

b. **Financial Update** - Carl Duffy

- i. The majority of the balance we have across all accounts has been allocated to coaches requests from November's meeting.
- ii. Ryan will send out a link to the spreadsheet for reps to review and remind coaches of requests that have not been purchased and bonus money available.
- iii. A check has been received from Tiger Athletic Club (3rd-8th grade girls basketball program) to start the Gym Improvement Fund.

- c. **Apparel** - Gretchen Rickert
 - i. Meeting with another vendor to explore additional options.
 - ii. Working on new designs. Share any feedback or suggestions with Gretchen.
 - iii. Held a pop-up sale for teachers on 2/11 that brought in ~ \$900 in sales.
 - iv. Inventory is currently low, but once replenished will look to schedule additional sales.

- d. **Basketball Tournament** - Ryan Case
 - i. Held the last two weekends in January, the tournament profited over \$6200. This is down from previous years because of having to cancel the 5th grade girls division. This includes paying the Fine Arts Booster and After Prom clubs for their work.
 - ii. We charged \$5 admission, while reps reported recently paying \$10 elsewhere.
 - iii. Thank you to all volunteers! If you signed up to work and your time slot was canceled, your sport will still receive credit toward bonus money.

D. New Items / Open Discussion

- a. The 2021 Football Trophy has been engraved and given to Rod.

- b. Adam Crannel plans to attend our March meeting to demo the Touch Pro system and explain needs for feedback and help.

- c. June 17th has been locked in as the date for our 2022 Golf Tournament.

- d. Livestream camera in South Gym - Kelly Shull
 - i. Feedback shared of recent requests for a live stream camera system in the South Gym where most freshmen, JV, and middle schools events are held. Requests have come not only from fans, but from coaches and players.
 - ii. Discussed how this is a facilities item and needs the school's support to run. Rod supported the request.
 - iii. Kelly Shull made a motion to allocate \$3,000 of funds from our next budget now, so a camera system can be purchased and installed prior to August 2022. Eric Heitz seconded the Motion, and all reps present responded in favor. Motion passes.

E. Meeting Adjourns

- a. 7:17 Motion to adjourn by Carl Duffy is seconded by Eric Heitz.