

Athletic Booster Club Minutes

Sunday, August 15, 2021 at 6 PM

Zoom Meeting

<https://us02web.zoom.us/j/86828624907?pwd=UDBlcHlrdGw4QXJmbWJYbUdzS2hOUT09>

Ryan Case, President (<i>Girls Soccer</i>)	x	Jennifer Wyant (<i>Softball</i>)	x
Gretchen Rickert, Vice President	x	Matt Siefken (<i>Softball</i>)	x
Carl Duffy, Treasurer	-	Ryan Smith (<i>Girls Basketball</i>)	x
Kelly Shull, Secretary (<i>Boys Basketball</i>)	x	Jill Montag (<i>Girls Basketball</i>)	-
Rod Wiebers (<i>Athletic Director</i>)	x	Shannon Lee (<i>Boys Cross Country</i>)	-
Adam Gardiner (<i>Boys Golf</i>)	-	Jodi Hook (<i>Boys Cross Country</i>)	x
Amanda Gardiner (<i>Girls Golf</i>)	x	Julianna Cullen (<i>Volleyball</i>)	-
Melissa Dohlman (<i>Dance</i>)	-	Kathy Grossman (<i>Volleyball</i>)	x
Valerie Sutton (<i>Dance</i>)	-	Nikki Grove (<i>Boys Soccer</i>)	x
Suzanne Hegarty (<i>Cheerleading</i>)	x	Michaela Freiermuth (<i>Boys Soccer</i>)	-
Cristin Kreifels (<i>Girls Track</i>)	x	Eric Heitz (<i>Football</i>)	x
Ann Heitz (<i>Boys Track</i>)	x	Adam Doll (<i>Football</i>)	-
Lynn Royer (<i>Boys Track</i>)	-	Ty Kirk (<i>Girls Soccer</i>)	x
Neal and Meredith Tapken (<i>Wrestling</i>)	x	Jim and Erin Morse (<i>S&C</i>)	x
Sean Smith (<i>Wrestling</i>)	x	Ben Madison (<i>Baseball</i>)	x
Open (<i>Girls Cross Country</i>)			

- 1) Call to Order: 6:00 PM Ryan Case
 - a. previous meeting minutes approved and posted: Done

2) Committee Reports

a. Athletics Report – Rod

- i. Update to Touch Pro System: Adam Crannell still point of contact for this project. No update on status.
- ii. Sports update:
 1. We are less than two weeks from the kick off of fall sports: Volleyball, Football, and Cross Country!
 2. Dana Brown has started as new activities assistant replacing Mitch Black who moved to Colorado. Dana is an ADM Alumni and the Girls Golf coach. Excited to have her in the office and she's already doing great.
 3. New TicketSpicket vendor will be used by all Raccoon River Conference schools. All activity passes and individual tickets will be digital. Information has been sent out in email.
 4. All varsity coaching positions are filled. Openings for middle school girls and boys basketball.

b. Treasurer's Report - Carl unable to attend. He will email financial report.

c. Apparel Update – Gretchen

- i. Gretchen and Kathy are working with Decker on next order, estimate opening in two weeks.

d. Business Membership Update - Ryan

- i. Email sent to last years All State members. 9 out of the 10 have already renewed.
- ii. New All State member signed up, Pivot Wealth Strategies.
- iii. Update from vendor who sells advertising in sports programs has reported sales are going very well this year. Goal is to reach \$15,000 in sales of which we receive 75%.
- iv. A new banner for the side of stadium to showcase business members has been created. We used credit from Vista Print for cost and went with a different style expected to last longer. Dana Brown helped with design.

3) New Items/Open Discussion

- a. Make note that we voted via email 7/1 and passed re-allocation of \$375 for volleyball from UNO camp to balls/carts for new gym.
- b. Reminder funds earned by reps should be used by 8/31/21
- c. Sweetcorn Festival Recap

- i. Vendor booth downtown was successful with around \$2,200 in gross profits. Huge thanks to reps and students who volunteered. The new credit card reader for transactions worked great.
 - ii. Ended up with 3 trucks of student athletes in the parade from a variety of different teams. Consider using a trailer instead next year.
 - d. Fall fundraiser - 8/24/21 at 6 PM
 - i. Note change in start time to 6PM.
 - ii. Everything you need: forms, maps, speech will be provided in commons.
 - iii. Most importantly be sure you have seen notification from coaches to athletes about participating.
 - iv. There are a few open routes still on sign up. Encourage coaches to attend also to help us get all neighborhoods covered.
 - e. Tiger Fest - Sept 23 Thursday night
 - i. Charity Miller is now in charge of organizing. Some changes, new things may be happening. There is a meeting this Tuesday where more information will be provided.
 - ii. Gretchen Rickert offered to organize the Booster Club volunteers once we know how we will be participating. Look for a sign up email soon.
 - f. Sport Rep Updates
 - i. Girls Track: Carrie Austin daughter graduated. Coach Bart Mueller asked Anne Crannell to replace her.
 - ii. Boys Cross Country: Introduction of new rep Jodi Hook. Other new rep Shannon Lee will be introduced next time.
 - iii. Golf: Amanda Gardiner has switched to girls golf and Adam Gardiner will do boys golf still.
 - g. Misc. Updates:
 - i. Thanks go out to Laura Brenner (Dana Brown's Mom) who repaired the top on our tent that was damaged during Track season. Good job out of Ryan for fixing parts of it too!
 - ii. There are about \$5,000 - \$6,000 left of last year's coaches requests still to be completed. We are currently about \$2,500 under budget.
 - iii. Rod attended the Adel Lions Club last meeting to receive their \$1,000 donation to the club for this year.
 - iv. Ryan will send information out to reps for State Trophies to be engraved.

4) Meeting adjourned - motioned by Ryan Case, second by Eric Heitz at 6:27 PM

Next meeting scheduled for September 19 at 6 PM