

Larry Moklestad (<i>Athletic Director</i>) Rod Wiebers (<i>Athletic Director</i>)	Both	Ben Madison (<i>Baseball</i>)	
Ryan Case, President (<i>Girls Basketball</i>)	X	Neal & Meredith Tapken (<i>Wrestling</i>)	X
Marissa Conrad, Vice President (<i>Boys Basketball</i>)	X	Jeff Flora (<i>Wrestling</i>)	
Carl Duffy, Treasurer		Shawna Hook (<i>Cross Country</i>)	X
Gretchen Rickert, Secretary (<i>Girls Golf</i>)	X	Kathy Grossman (<i>Volleyball</i>)	X
Sam Bertman (<i>Girls Soccer</i>)	X	Julianna Cullen (<i>Volleyball</i>)	X
Audra Sorber (<i>Dance</i>)		Michaela Freiermuth (<i>Boys Soccer</i>)	
Suzanne Hegarty (<i>Cheerleading</i>)	X	Nikki Grove (<i>Boys Soccer</i>)	
Carrie Austin (<i>Girls Track</i>)		Chari Paulson (<i>Football</i>)	
Adam and Amanda Gardiner (<i>Boys Golf</i>)	X	Eric Heitz (<i>Football</i>)	X
Lynn Royer (<i>Boys Track</i>)		Lisa Meyer (<i>Softball</i>)	
Ann Heitz (<i>Boys Track</i>)	X	Jennifer Wyant (<i>Softball</i>)	X

Athletics Booster Club Meeting Minutes

Sunday, June 14 at 6 PM

Join Zoom Meeting

<https://us02web.zoom.us/j/86546853305?pwd=Q0hYdEdFcEswNkY3K1FxK2IxaDEydz09>

Meeting ID: 865 4685 3305

Password: ADM2020

- 1) Call to Order at 6:01 PM
 - a. Previous meeting minutes have been approved and posted
- 2) Introduce Rod Wiebers - AD
- 3) Special Guest - Matt Juergens- Fundraiser Idea - Drive thru dunk tank at the school, they would rent the tanks for the event; 2 tanks, one in the front and one back by the track/football field.

Get out of car, throw the balls and leave to keep people from standing around. Do this for 2-3 hours, have coaches/administrators in for 30/each (Lee, Greg, Larry, etc) Charge \$10/3 balls, have the athletes collect while in line. Have the businesses sponsor a senior - give \$15/senior to throw or \$100/10 seniors to throw for free. Maybe see if Fareway would give out ice cream sandwiches? Need to figure traffic flow to keep traffic moving, maybe the Kiwanis/Lions would help direct. Need some help connecting with the businesses as well. DuFoe needs a little more time to figure out if it would be able to be done, asking for EO July potential timeline. Would need us to make calls to the businesses as well as volunteer to work the event.

- a. Marcy suggested maybe doing an ad in the paper to promote and recognize the business support there as well. Discussion as well about the fall membership fundraiser as well, is there a way to do that at the same time by advertising and promoting this will be the way to sign up?
- b. Shawna asked about a raffle and if there is a way to coordinate business donations and do a raffle?
- c. Can we think about the date as well, end of July might not be the best time due to vacations so might look at early August.
- d. Next steps - wait for Greg to approve, determine a date. Ryan will get the spreadsheet of the businesses we used last year, will check back with Greg next week or so. Will need to get coaches/admins signed up, make calls the businesses for interest. Determine if we want to advertise as well so we can have the discussion with the businesses. Any other thoughts/ideas please let us know!
- e. Julianna suggested we share with the businesses that we won't be able to do the fundraising we have done in the past so they might be as worried about what they will get out of it. Ryan will check with Dan Juffers as well for the program information and when he plans to call. First football game is last Friday in August.
- f. Rod - can we nail down a few specific dates for halftime contests as well as the potential packages? Larry and Rod will look at dates this week for halftime contests; 11 home basketball and 5 home football games. Matt can help with golf passes to area courses if we have large sponsors.
- g. Discussion about how we do the membership drive in late August; Rod shared he has been a part of a carnival type of activity where the coaches are available to support. Ryan shared Julianna's idea for a fall kickoff and the hope to try this next year.
- h. Eric asked about fall membership drive. We haven't officially said we won't do the booster club drive but not sure we will be able to. Not sure we want to send kids out, not sure the City would allow, either. Should we let the coaches know the fundraising might not be there so their requests might be harder to fill? Not yet but Ryan will send our "Ways of Working" document out in August to the coaches and that might be a good time to discuss more. We may be down but good idea to evaluate in August. Suzanne is health director in Dallas County, weighed in on if we could do the door to door - couldn't do food in the commons but maybe on the fields, couldn't do buses but could have smaller groups of parent volunteers driving kids. Dallas County has been on a downward trend for last month but uptick this weekend, could be due to new test site in Waukee. Doesn't think we should count it out yet.

- i. Julianna idea for the student athletes to call some of the businesses if we can't do door to door? Would kids be comfortable doing that? An idea to keep in mind for sure.
 - j. If we do the drive - make sure all of the coaches understand who we expect to participate and get the dates out right away. Will figure out date in the next few weeks. Larry - all schedules for the year are published. Ideal date might be August 18th, Thursday night before the first home scrimmage Friday night.
- 4) Committee Reports
- a. Athletics Report – Larry - home openers tomorrow for softball and baseball against Ballard. Traffic limited from going West to East to keep one lane open so there can be people sitting safely up on the side. Shout out to Rod, ADM activities will be in great hands with him. Rod- split XC to boys and girls, Zwank has resigned teaching and coaching roles. Steve Brown for girls, Josh Chapman accepted boys XC. New dance coach and cheer coach as well. Likes seeing all of the support from the community and expecting a great baseball and softball season. July 1 off-season coaching updates expected. Should have JV basketball coach hired within the next two weeks. No streaming available for baseball/softball at this time. Sam said the radio website is promoting baseball and softball games being broadcast on the station and on the app starting tomorrow night!
 - b. Treasurer's Report - Carl - did get transfer done from PayPal to Checking account
 - c. Apparel Update – Gretchen - Kathy and Gretchen starting to work on an apparel order to come out soon.
 - d. Business Membership Update - Ryan
- 5) New Items/Open Discussion
- a. Touch screen project is a go! Content mapping to start soon, Adam Crannel will take the lead in working with each group for content. Ryan will help out here as well.
 - b. Vision/Goals of Athletic Booster Club - Rod wants to partner to make the students and athletes successful. Be transparent in how we are spending the money and be equitable across the sports. Coaches should focus on coaching and providing best experience for our student athletes and not worry about the fundraising. Thinks ADM can be the premiere place for 3A and have others want to be like us. Thinks ADM has all of the things to be successful - high expectations but we are going to look and act like it, too. Coaches seem hungry to take the programs to the next level. Don't want the coaches to feel like fundraising has to be their focus and wants the Booster Club to continue to go to another level. Be sure to share ideas with Rod, he is all in to help make us better and take our programs to higher levels. He wants our kids to all know we have done everything we could to support them. Ryan - wants to support what the coaches want and need; if there is something we can get for them we want to. We want to help fund as much as we can for them and give them all the same opportunity to get the things they need, and support every sport.
 - c. Ryan and reps were able to get all of the gift cards out to the seniors missed on the drive. Gave bonus money to Michaela of giftcards; Mueller wanted a timing watch which was ordered by Ryan. Made update to the document to update the \$200 or less doesn't need to be voted on by large group, Ryan will send out the document in August to all reps. He also let Steve Brown know he can get a rep. Shrine Bowl ad sent in, Ryan asked Kaden to come back and tell us about it if he gets to go.

d. Ryan Smith will be girls basketball rep with Ryan.

6) Meeting Adjourned at 7:17 PM (Motion by Ryan, second by Sam)