Athletic Booster Club Meeting – Sunday, October 20th 6 PM

Attendees:

| Ryan Case, President (Girls Basketball) | Х | Neil & Meredith Tapken (Wrestling) | Х |
|--|---|------------------------------------|---|
| Marissa Conrad, Vice President (Boys Basketball) | | Jeff Flora (Wrestling) | |
| Carl Duffy, Treasurer | Х | Shawna Hook (Cross Country) | Х |
| Gretchen Rickert, Secretary (Girls Golf) | Х | Wendy Marckmann (Cross Country) | Х |
| Sam Bertman (Girls Soccer) | Х | Lisa Meyer (Volleyball) | Х |
| Jodi Hook (Girls Soccer) | | Julianna Cullen (Volleyball) | Х |
| Nick Stucker (Cheerleading) | | Michaela Freiermuth (Boys Soccer) | |
| Suzanne Hegarty (Cheerleading) | Х | Nikki Grove (Boys Soccer) | |
| Carrie Austin (Girls Track) | Х | Chari Paulson (Football) | Х |
| Jeanne & Judd O'Connor (Golf) | Х | Eric Heitz (Football) | |
| Adam Gardiner (Boys Golf) | | Jennifer Wyant (Softball) | Х |
| Lynn Royer (Boys track) | Х | Ben Madison (Baseball) | Х |
| Ann Heitz (Boys Track) | Х | DANCE - OPEN | |

6:05 PM - Ryan called meeting to order

• Previous meeting minutes were approved via email 9/17/19

Ryan introduced new reps:

- Lynn Royer boys track
- Shawna Hook XC
- Lisa M stepping down as volleyball rep and will step in to help softball, will advise Coach Scott

Financial update - Carl:

- Received more membership checks last month
- Track received money in from BSN sports from their fundraising efforts earlier this year.
- Update on funds BC is holding: softball \$1100, track \$1389, baseball \$7224.
 - Ryan will send reminder email to the reps to ask the coaches for a plan for the money we are holding as we want to have an annual update would like to have an update for the November meeting on what they would like to do with that money.
 - Will see if Larry has also started putting together the coaches' requests, too, for review at the November meeting.

Business Memberships - Ryan:

• We did have a few new ones come in, Ryan will look at prior year members to see if they are planning to join again this year. He has started handing out letters for higher level members to get on their wall at their business, reminder for us to thank them for their support when we go to their business and see that.

Apparel Update – Gretchen

- Boom shirts went over well, Gretchen doesn't yet have BC proceeds total
- Flag order 44 orders placed by the public for 53 total flags, after taxes/expenses BC profit will be ~\$645. We also ordered 5 additional flags of each style to be used for give-aways, as well as 5 large flags to be hung in all of the ADM gyms, including the DAC.
- Gretchen is working on another apparel order, expect it to be open in early November for delivery before Christmas break.
- We are working with Kathy Grossman/Tin Roof Ink on ADM apparel products, however she will be working to sell her items wholesale through three local businesses (Adel HealthMart, Restoration Harmony and Azalea Lane) and will be sharing a portion of the profits with the BC.

Agenda Items:

- Requests from Cheer Coach:
 - Honor Squad Registration fees: 3 participants @ \$40 each (\$120)
 - Honor Squad Hotel Rooms: 2 rooms @ \$105 each (\$210)
 - State Cheer Registration fees: 10 participants @ \$20 each (\$200)
- State meet in two weeks from upcoming Saturday, All State in three week from Saturday
- Vote on supporting \$529 for cheer for state and honor squad Ryan vote yes, Cheri second.
 - Motion passed, Suzanne will check on who payment needs to go to and let Carl know.

New items:

- Next month November meeting do we want to have the meeting here in the library or move where we could do food/drinks since it is a longer meeting?
 - Would like to have a place to use the projector as well as it's helpful to be able to see. Let us know if you have a feeling one way or another on moving or keeping at the school.
 - Meeting last year was just over 2 hours, had a few coaches show up as well.
- Ryan will send what we have from the sports reps volunteering so reps can let the coaches know about that money to use.
- Home basketball game on Jan 10, 2020 we will honor the girls team who last went to state basketball tourney in 1995. Ryan also trying to get the coach's wife/daughter here as well, working with Dufoe to find the trophy and finding other items to go along with presentation like programs, etc.
- Reminder if we have sport trophies we want engraved be sure to bring them in so we can get that done.
- Next month's meeting we will look to spend \$30-45K, not all due to long-range planning (lights in the gym, press box, etc) and other requests that come in throughout the year.

- Carl will look to see what we spend throughout the year as well to have an idea of what we would need to hold.
- Ryan did go to the coaches meeting with Larry a few weeks ago, shared the "ways of working" doc and got good feedback from some of the coaches as they weren't aware of everything we do with ABC and the support we will give.
- Larry has given dates for halftime contests, charge businesses \$250 to be a sponsor. Lincoln Savings Bank would like to do something every time like Eric S does for football but not sure if we can make that work. May need rep support to help with these activities at the games.
- Motion to adjourn at 6:35 PM, second by Lisa.

Next Meeting will be Sunday, November 17, 2019 at 6 PM