

**Booster Club Agenda**  
**Sunday, April 7, 2018 @ 6pm**  
**ADM Middle School Media Center**

*Attendees:*

Reece Satre, Athletic Director	X	Jeff Flora ( <i>Wrestling</i> )	
Ryan Case, President ( <i>Girls Basketball</i> )	X	Jeff Harsh ( <i>Wrestling</i> )	
Vice – President ( <i>Vacant</i> )		Sam Bertman ( <i>Girls Soccer</i> )	X
Lannie Montag, Treasurer		Michaela Freiermuth ( <i>Boys Soccer</i> )	
Marissa Conrad, Secretary ( <i>Boys Basketball</i> )		Jeanne & Judd O'Connor ( <i>Golf</i> )	X
Nick Stucker ( <i>Cheer Rep</i> )		Ann Heitz ( <i>Boys Track</i> )	X
Wendy Marckmann, Apparel Rep ( <i>Cross Country</i> )		Matt Juergens ( <i>Girls Track</i> )	
Vacant ( <i>Cross Country</i> )		Craig Lonneman ( <i>Girls Track</i> )	
Eric Heitz ( <i>Football</i> )	X	Adam Gardiner ( <i>Boys Golf</i> )	X
Mike Crow ( <i>Volleyball</i> )		Jennifer Wyant ( <i>Softball</i> )	X
Lisa Meyer ( <i>Volleyball</i> )	X	Ben Madison ( <i>Baseball</i> )	
Nikki Grove ( <i>Boys Soccer</i> )		Gretchen Rickert ( <i>Girls Golf</i> )	
Jodi Hook, ( <i>Girls Soccer</i> )		Vacant ( <i>Dance</i> )	
Carl Duffy	X		

1.) Call To Order

- a. Previous meeting minutes have already been approved (via email)
- b. Ryan called the meeting to order at 6:01pm.
- c. Ryan introduced Adam Gardiner, new boys golf rep, and welcomed him to his first meeting.
- d. Ryan also introduced Carl Duffy, and Carl spoke briefly. Lannie Montag is stepping down as treasurer of the booster club due to his involvement in the creation and management of the new Tiger Athletic Club, a basketball club for girls in 3<sup>rd</sup>-8<sup>th</sup> grades. He did not feel that he could continue to give the treasurer position the attention it deserves with this new engagement. He will continue to serve as treasurer into May. To fill that vacancy, Ryan asked Carl Duffy if he would be interested and he said yes. Carl is a practicing CPA and has 2 young children in the school system. With that said, we'll hold a vote on this at the next meeting. If you have any questions/concerns before then, please contact Ryan.

2.) Committee Reports

- a. *Athletics Report* (Reece Satre)
  - 300 HS kids are currently involved in spring sports. Ordered new MS track uniforms due to the large number of participants this year, around 160 kids. Girls soccer tournament this Saturday – only 1 day this year due to other conflicts including ACT testing; will be back to normal next year.
  - There are currently no HS head coach openings. There are a couple MS head coaching spots open but nothing urgent at this time.
- b. *Business Memberships* – (Ryan Case)

- Ryan has been trying to get membership packet to newest member, Adel Rotary Club, but missing each other. A couple of new members have signed up already for next season as a result of the golf tournament promotion (buy a membership now and become a golf tourney sponsor for free).
- c. *Apparel* (Wendy Marckmann)
- *Ryan reported that the latest order with Restoration Harmony just closed on Friday, April 5<sup>th</sup>. They still have items for sale online and in-store such as lounge pants, misc. accessories and hats.*

### 3.) Agenda Items

- a. *Golf Tournament Update* (Jeanne O'Connor or other committee representative)
- *Tournament Date: Friday June 14<sup>th</sup>. More information and registration on our website.*
  - *Jeanne gave report – 5 teams have signed up to play, a couple of businesses have signed up to sponsor.*
  - *The tournament has been promoted on social media, Debbie Stiles' school email, Adel Advisor, track programs, soccer programs and more.*
  - *Jeanne will be sending an email to all Adel Chamber members, promoting business sponsorships for the tournament. Just doing a mailing doesn't really do the job, so we will be following up with phone calls. We will be asking sport reps to volunteer to call 10-15 businesses after the email goes out. Signing up to make these calls will serve as bonus chance to earn your team \$100 of pre-approved funds that won't need to be voted on (the new policy we approved last meeting). Look for an email from Ryan soon with the link to the signup. Other opportunities to volunteer at the actual tournament will be available, but the priority right now will be to make these calls to promote sponsorship and business memberships. An easy way for reps to earn \$100 for their teams.*
  - *Ryan will be sending the email that is sent to the chamber, to the sport reps. Reps, please send to your coaches so they can help spread the word. Remember that funds raised by the tournament benefit all ADM sports. Comments were made last year that some coaches didn't know anything about the tournament, and letting them know might be a good avenue to help promote it.*
  - *Reece confirmed that we will be able to put up a banner just outside the gym, showing the business sponsors, which is a nice incentive to become a business member.*

### 4.) New Items / Discussion

- a. *Sport reps – you may want to reach out to your coaches to let them know that we have those 2 new tents available for use. You could offer to bring them to games and set them up, or arrange for that. Just know that only 1 or none of them might be available at any one time due to multiple sports possibly wanting to use them this spring. Contact Ryan to arrange pickup of the tents. They will normally be stored in our trailer.*
- b. *Eric Heitz is our new football rep, and Ann Heitz will remain the boys track rep.*
- c. *Next Meeting: May 19<sup>th</sup>.*

5.) Meeting Adjourned at 6:35pm (wait, what?). Motion to adjourn by Eric, seconded by Jeanne.

*Meeting Schedule, Every Third Sunday at 6:00PM, Middle School Media Center*

<i>August 19, 2018</i>	<i>November 18, 2018</i>	<i>February</i>
<i>September 16, 2018</i>	<i>December</i>	<i>March</i>
<i>October 21, 2018</i>	<i>January 20, 2019</i>	<i>April</i>