

Booster Club Minutes
Sunday, September 16, 2018 @ 6pm
ADM Middle School Media Center

Attendees:

Reece Satre, Athletic Director	x	Jeff Flora (<i>Wrestling</i>)	
Ryan Case, President (<i>Girls Basketball</i>)	x	Jeff Harsh (<i>Wrestling</i>)	
Vice – President (<i>Vacant</i>)		Sam Bertman (<i>Girls Soccer</i>)	x
Lannie Montag, Treasurer		Michaela Freiermuth (<i>Boys Soccer</i>)	
Marissa Conrad, Secretary (<i>Boys Basketball</i>)	x	Jeanne & Judd O'Connor (<i>Golf</i>)	
Nick Stucker (<i>Cheer Rep</i>)		Eric & Ann Heitz (<i>Boys Track</i>) (<i>Football</i>)	x
Wendy Marckmann, Apparel Rep (<i>Cross Country</i>)		Matt Juergens (<i>Girls Track</i>)	
Heather Moyer (<i>Cross Country</i>)		Craig Lonneman (<i>Girls Track</i>)	x
Vacant (<i>Football</i>)		Vacant (<i>Football</i>)	
Mike Crow (<i>Volleyball</i>)		Jennifer Wyant (<i>Softball</i>)	
Lisa Meyer (<i>Volleyball</i>) (<i>Softball</i>)	x	Brian Goos (<i>Baseball</i>)	
Noah Johnson		Chris Garton (<i>Golf</i>)	
Jodi Hook, (<i>Girls Soccer</i>)	x	Vacant (<i>Dance</i>)	

- 1.) Call To Order - Ryan called to order at 6:03pm
 - a. Previous meeting minutes have already been approved (via email)

- 2.) Committee Reports
 - a. *Athletics Report* (Reece Satre)
 - Cross country meet tomorrow
 - Home football again on Friday
 - Commitment for girls basketball coach, cannot release name just yet
 - Board approved new role of Girls Golf Coach, job will b posted (Coach Roder will most likely continue on as Boys Coach and one of the assistants will step into Girls role)
 - TigerFest was a great success, did run out of parking by 6:30 so may explore other options for next year
 - Ryan offered to put up Booster Club tents for cross country meet tomorrow at Hillcrest, Coach Zwank declined or Ryan could put it up for person that is collected admission (started usually 3:45 or so) and another one at the finish line

 - b. *Treasurer's Report* (Lannie Montag)
 - Checking \$2,513.10
 - Money market account \$100,301.66
 - Of that balance approximately \$8,500 is baseball from their snap fundraiser
 - \$12,000 membership recently added
 - \$3,500 memberships sold online

- c. *Business Memberships* - Review to ensure businesses aren't missed / can we improve communication / lessons learned from first year w/ golf tourney (Ryan Case)
 - Dan Juffer from printing sends out a renewal to businesses to re-up for program ads
 - Created confusion from golf reaching out for tournament so some businesses were confused that golf outing and business membership were one and the same
 - Ryan got some shadow boxes for letters that are distributed to businesses (Varsity and above)
- d. *Apparel* (Wendy Marckmann)
 - New order from Decker now out, closes 10/2
 - Ask Wendy if she wants to be an admin on Facebook to answer apparel questions that come up

3.) Agenda Items

- a. *TigerFest Recap* (Ryan Case)
 - Tattoos were a big hit
 - Need to get Michaela's candy bowls back to her
 - Ryan is going to look at getting some double sided signs because the one we have only has text on one side, he is going to shop around and see what he can find
 - Re-evaluate if we want to do bounce house obstacle course again next year
 - Branded tent looked great, we need to get weights or something else to be able to use the tent on the turf
- b. *Booster Club Fundraiser Recap* (Marissa Conrad)
 - Will probably want an additional bus next year as we had all buses full this year
 - Some groups ran out of membership forms this year
 - Sign Up Genius worked well although we still had several spots open the day of but ended up with plenty of volunteers the night of (including coaches) – really great turnout of students to help!
- c. *Confirm Sports Reps and Attendance Policy* (Ryan Case)
 - Review reps to make sure they are up to date, removed some people that no longer have kids in school
 - Lisa Meyer will also help cover softball
 - Ann Heitz will help cover football as well
 - Is there a by law on attendance for sports' reps, Ryan will research

4.) New Items / Discussion

- Ryan updated the website with new logos
- Clarified that we are ADM Athletics Booster Club (not activities)
- Committees on the website (business membership, fundraiser, promotions committees)

- Can we update / freshen the look of our programs? Add senior spotlights etc – Reece gave ok to update those, we can start with basketball possibly
- Adjust description of some of the committees (listed on website), remove Facilities Committee (if in our by laws we can vote on that at next time)
- Ryan suggested that we need a new press box. It's very tight, would be a neat opportunity to wrap the top with new logo or have it branded in some way. Reece mentioned that a certain square footage then requires an elevator. What about two press boxes (like Creston)? We don't have electrical on the visitor side.
- What steps would be taken to look at a possible press box update? Superintendent / facilities / school board would likely need to be involved. Discussion was tabled for now.

5.) Meeting Adjourn – Ryan Case motion to adjourn, Lisa Meyer second. Meeting adjourned at 7:32pm

Meeting Schedule, Every Third Sunday at 6:00PM, Middle School Media Center

August 19, 2018	November 18, 2018	
September 16, 2018	December?	
October 21, 2018	January 20, 2019	