

Booster Club Minutes
DATE CHANGE: Monday, June 11, 2018 @ 6pm
ADM Middle School Media Center

Attendees:

Reece Satre, Athletic Director	x	Jeff Flora (Wrestling)	
President (Vacant)		Jeff Harsh (Wrestling)	
Vice – President (Vacant)		Sam Bertman (Girls Soccer)	x
Lannie Montag, Treasurer		Michaela Freiermuth (Boys Soccer)	
Marissa Conrad, Secretary (Boys Basketball)	x	Jeanne & Judd O'Connor (Golf)	x
Ryan Case, (Girls Basketball)	x	Eric & Ann Heitz (Boys Track)	
Wendy Marckmann, Apparel Rep (Cross Country)		Matt Juergens (Girls Track)	
Heather Moyer (Cross Country)		Craig Lonneman (Girls Track)	
Chris Lindgren (Football)		Joel Jacobson (Softball)	
Mike Crow (Volleyball)		Jennifer Wyant (Softball)	
Lisa Meyer (Volleyball)		Jodi Hook (Girls Soccer)	X
Noah Johnson	x	Chris Garton (Golf)	

Guests: Matt Marckmann

1.) *Call To Order*

- a. Review and approve last meeting minutes (motion to approve Jodi, Ryan second)

2.) *Committee Reports*

- a. Athletics Report (Reece Satre)
 - Board meeting tonight, new logo branding guide up for approval/vote
 - Reece will have branding guide and can share with apparel vendors down the road
 - Old logos will be replaced on an as needed basis, no set time table to update those
 - Logo usage policy – must adhere to brand style guide, no special permission needed to print / apparel as long as it meets guidelines
- b. Treasurer's Report (Lannie Montag)
 - \$77,389 money market
 - \$2,512 checking
 - \$6,838 Paypal
- c. Business Memberships
 - 10 new members have contributed this spring for 2018 - 2019 membership
- d. Apparel (Wendy Marckmann) - pros and cons of doing a "store", hard to find staffing, difficulty with managing inventory etc.

3.) *Agenda Items*

- a. Nomination for 2018-2019 Officers (Marissa Conrad)

- Sam Bertman nominates Ryan Case for President, Noah Johnson seconds
 - Motion approved, Ryan Case is President for 2018-2019
 - No nominations for Vice President, position remains vacant
- b. Golf Fundraiser Update (Jeanne O'Connor)
- 20 teams scheduled
 - Several sponsors, 21 new business memberships (total of 30 sponsorships), 22 new business members (\$7,300 + \$500 in kind donation + traded membership for Chamber of Commerce)
 - Still working on giving out prizes, would like to do some cash prizes
 - Would like to give out \$1,000 in cash prizes, in addition to other prizes \$400, \$200, \$100 for 1st, 2nd and 3rd place teams; 1st and 2nd also receive a round of golf
 - Team registrations + hole sponsorship \$6,800, expenses will be approximately \$4,750; + mulligans, games etc.
- c. Banner Purchase (Wendy Marckmann) – both banners are ordered
- d. ADM Booster Club Trailer Update (Ryan Case)
- Last registered and insured in 2014 – owned by Booster Club (there was some confusion if it was co-owned by After Prom committee, it is not)
 - \$50 registration
 - Insurance quote pending
 - Decals
 - After Prom Stuff – we need to connect with this year's after prom committee to see if they want the decorations that are leftover in there
 - Keys - Ryan has a key, will get a padlock with a combination so it will be easier to access rather than relying on a key that one or two people have
 - Old Apparel – Facebook sale – golf prizes?? – Use wristbands at TigerFest, other apparel will go to golf
 - Sold two older stadium chairs
- e. Fundraising Dollars (Lannie Montag)
- Questions/seeking clarity around earmarking funds (to avoid potential miscommunication)
 - For example – the baseball fundraiser, been done outside of booster club but want Booster Club to “hold” funds so they can access it?
 - Reece explained that there is more flexibility in funds held by booster club versus a camp account held by school
 - Tabled discussion until the next meeting when Lannie (Treasurer) is also here

4.) *New Items / Discussion*

- Date for Fall Fundraiser: Thursday, September 6, 2018
- Connect with Coach Carter to see what he thinks/ if that will be an issue or conflict with a team dinner

- Parent reps to help contact and remind coaches about the event and get coaches to help
- Reece has request 17 shirts for girls track \$204, \$156 for boys track shirts
- Boys basketball \$1,000 for food allowance (pre-approved last fall), Aaron submitted \$205.79 request for reimbursement
- Ryan looking for replacements for the State banners (displayed on Greene/169); went to UPS Store in Waukee and he has a couple options to consider; once new logo is approved he would like to order a couple signs, they will give us a 15% discount and see if they would give us an in kind donation for a membership
- Banners to read “ADM Booster Club” and “Good Luck at State”
- Purchase branded tents for various teams to use (cross country, soccer, softball etc.); 10x20 would be recommended size, get good quality that will hold up
- Next Meeting: Sunday, August 19, 2018*

5.) Meeting Adjourn @ 7:37pm

Meeting Schedule, Every Third Sunday at 6:00PM, Middle School Media Center

October 15, 2017	January 21, 2018	April 15, 2018
November 12, 2017	February 18, 2018	May 20, 2018
December 17, 2017	March 18, 2018	June 11, 2018